

Eastside Subarea Plan

Eastside Neighborhood Association



City Council Subarea Plan Acceptance Date

January 2020

Acknowledgment - Subarea Plan Participation & Assistance

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Administrative Services
Community Planning and Development
Parks, Arts and Recreation
Police Department
Public Works

City Committees

Planning Commission
Land Use and Environment Committee

Neighborhood Organizations

Eastside Neighborhood Association (ENA) Board
Olympia Northeast Neighborhoods Alliance (ONNA)
Olympia Council of Neighborhood Associations (CNA)

Town Hall Venues

First United Methodist Church of Olympia
Swantown Inn
Olympia Elks Lodge #186

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And thanks to all of the neighborhood residents who attended Subarea Planning Committee and Town Hall meetings and those who submitted responses to the Subarea Plan surveys!

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Purpose of the Subarea Plan

Mission: To further the goals, policies and values of Olympia’s Comprehensive Plan at the neighborhood level. This plan strives to include a broad and diverse neighborhood participation in order to improve our neighborhood in the areas most important to our neighborhood. These include, but are not limited to, the topics addressed in the Comprehensive Plan:

- Public Participation
- Natural Environment
- Land Use and Urban Design
- Transportation
- Utilities
- Public Health, Parks, Arts and Recreation
- Economy
- Public Services (Police, Fire, Emergency Medical, etc.)

Vision: The plan will lay the foundation for a neighborhood that is more inclusive, united and cohesive, thus helping to achieve an improved quality of life for all people who are a part of our community.

Consistency with Olympia Comprehensive Plan Policies

The City of Olympia’s 2014 Comprehensive Plan allows for and encourages a grassroots process whereby local residents, businesses and community organizations work together in partnership with the City to help shape how neighborhoods grow and develop. The process, known as Subarea Planning gives neighborhoods the chance to collaborate with the City to help shape their future development in alignment with neighborhood priorities, while remaining consistent with the City’s Comprehensive Plan.

Each of the four action plans developed as part of the Eastside Subarea Plan are consistent with the Comprehensive Plan goals and policies. The process included extensive public participation through four town hall meetings, five subarea surveys, involvement of residents on the Core and Planning teams, presentations at annual general membership meetings and information about the plan on the Eastside Neighborhood Association (ENA) website (www.eastside-olympia.org). Throughout the process, we received input from City staff, including members of Community Planning and Development, Public Works, Utilities and Police. More details about the public’s participation are provided in the profile sections below.

The four action plans are entitled Housing, Density, Growth and Neighborhood Character, Public Works and Infrastructure, Crime Prevention and Safety Enhancement, and Community Connections. The action items in these plans address components within all of the Comprehensive Plan chapters listed in the mission statement above. We believe that all of the action items are consistent with the Comprehensive Plan goals and policies and will help to achieve those goals and policies.

Public Participation

Eastside Neighborhood Board: The original by-laws of the Eastside Neighborhood Association (ENA) were adopted September 1983. Since 1990 the by-laws have required that an annual meeting be held in February and open to all neighborhood members. One of the purposes of the annual meeting is the election of members to the Board of Directors. The by-laws state that the Board of Directors shall consist of 10 to 20 members. All board members must be members of the Association and are expected to attend general meetings. Any person that lives within the Eastside Neighborhood boundaries is eligible to be a member. Member dues are accepted, but not required.

Planning Committee: The Subarea Plan Core Team was established in July 2017 and has met regularly through June 2019. The Subarea Plan Launch meeting, open to all neighborhood members, was held on August 16, 2017. A Planning Committee was established at the launch meeting and met monthly for about one year. As the draft plan was developed, the Subarea Plan Core Team met as frequently as weekly through November 2019 to complete the document.

Communications Plan: In August and September 2017 the ENA Board, Planning Committee and Core Team put together a plan called the Eastside Neighborhood Outreach and Involvement Strategy. This Plan addressed the following objectives:

- Outreach and engagement will result in stakeholders having confirmed, refined and/or added to the goals, actions and metrics for the Subarea Plan.
- Identify existing or new relationships with potential partners that can contribute to progress on goals and actions.
- Use many different outreach methods to engage and inform stakeholders.
- Encourage and provide opportunities for stakeholders not normally represented in city planning to participate in developing the Subarea Plan.
- Continue to inform stakeholders about progress on goals and actions after the initial planning process is complete.

Town Halls: Following the August 2017 Launch meeting, the ENA held four town hall meetings to inform neighborhood members and receive their input.

Town Hall Meeting #1 – November 3, 2017: A professional facilitator led the meeting. Attendees divided into groups and were asked to answer four questions:

- What makes a great neighborhood?
- What matters most to you about your neighborhood?
- What concerns you most about what's happening in your neighborhood?
- What can be done today to help with those concerns?

The responses to these questions created the foundation for the Subarea Plan.

Town Hall Meeting #2 – March 8, 2018: This meeting was based on the first of four action plans entitled: Housing, Density, Growth and Neighborhood Character. The core questions were:

- What matters most to you about our neighborhood (housing, development density, neighborhood character, etc.)?
- What concerns you most?
- What are some of the promising opportunities to make the Eastside Neighborhood an even better place?

In addition, information was provided on results from the first Subarea Plan survey (described below), the Missing Middle Housing process and findings and housing-related data compiled by the Core Team member.

Town Hall Meeting #3 – August 4, 2018: This meeting took place at the annual neighborhood picnic held in 2018 by the ENA. The City's Public Works director attended the picnic and responded to questions and comments from attendees who spoke with him. Attendees also wrote comments on a flipchart. Following this meeting, the Director and several Public Works staff came to Core Team meetings to discuss the issues that came up at the picnic town hall.

Town Hall Meeting #4 – June 8, 2019: The main purpose of this meeting was to prioritize the action items that were included in the four action plans. The meeting facilitator and Core Team members provided summaries of survey responses (approve, modify, or reject) and comments from four action plan surveys (see below). Each of the surveys included about 30 actions. The attendees were asked to select 10 of the actions from each of the four action plans as the top priorities and suggest when they should be worked on: near-term, medium-term, or long-term.

For the purposes of this plan the following definitions apply:

- Near-Term - Within one year
- Medium-Term - Two to three years
- Long-Term - Greater than 3 years

Neighborhood signs: Signs were posted around the neighborhood to inform community members about each of the town hall meetings and the initial survey.

Direct mailings: In January 2018 the Board sent a letter to all neighbors suggesting they become active in the community, informing them about the Subarea Plan and encouraging them to share their ideas and insights in the initial Subarea Plan survey. The City provided a grant to pay for the printing and postage costs.

Website & social media: Throughout the process, Subarea Plan information was provided to neighborhood members on the ENA website, Facebook and Nextdoor listserv emails. Included on these media sites were notifications regarding the plan process, town hall meetings and the five surveys. Each message encouraged neighborhood members to participate in the events and surveys to help create a successful plan.

On-line surveys: During the Subarea Plan process, we created and distributed five surveys using Survey Monkey. The survey results were shared at town hall meetings.

Initial Survey: This survey was distributed in late 2017 and early 2018. Responses were collected through February 2018. We received 110 responses.

This survey focused on the following questions:

- What do you like about our neighborhood?
- What concerns do you have about our neighborhood?
- What topics or issues about our neighborhood should we address in our Subarea Plan? (Options provided)
- What are your priorities? (Options provided)
- Do you have any ideas for ways in which our neighborhood can address these priorities?

Action plan surveys: As action plans were developed we conducted surveys asking people to review specific action steps and either accept, reject, or suggest a modification to each action step.

Action Plan Survey #1 – Housing Density and Character: Distributed in February 2019; 32 action items; 36 survey responses.

Action Plan Survey #2 – Public Works, Services and Infrastructure: Distributed in March 2019; 28 action items; 16 survey responses.

Action Plan Survey #3 – Crime Prevention and Safety Enhancement: Distributed in April 2019; 28 action items; 22 survey responses.

Action Plan Survey #4 – Community Connections: Distributed in May 2019; 32 action items; 23 survey responses.

The five on-line surveys asked for input on 120 Action Steps. All together there were 207 individual responses and 271 written comments.

Action Plan Town Hall: On June 8, 2019, the Planning Committee held a town hall meeting to get input on the proposed action steps. The committee sought input on whether or not to include an action step, priority of action steps, partners and appropriate term (near, medium, or long) for implementation of each action step. This input was used to help develop the final Action Plans. *(See Exhibit 3: June 8, Town Hall Meeting Charts)*

Plan Development

ONNA Subarea Plan: Our Planning and Core Team Committees reviewed the elements and results of the Olympia Northeast Neighborhoods Alliance (ONNA) subarea plan through letters sent by ONNA (2.23.15) and Mayor Stephen Buxbaum (7.7.15) and the text provided on the ONNA website.

In addition, the ONNA plan was referred to in the letter from Mayor Cheryl Selby (8.15.17) that approved the Eastside Subarea Plan process. *(See Exhibit 1: City Council Correspondence)*. The letter included a section referred to as “Lessons Learned from Subarea A” that recommended greater detail on action steps, lead parties and potential partners and identifying priorities for strategies and actions included in the plan.

Charter: The Eastside Neighborhood Subarea Plan Charter was accepted by the City Council on August 15, 2017. *(See Exhibit 2: Charter)* The charter addressed the following items: purpose, mission and vision, stakeholders/partners, scope and objectives, planning committees, plan approval, meeting frequencies, communication and engagement and implementation.

Core Team: As stated in the charter, the Core Team members were selected from the Planning Committee and are responsible for ensuring that the Committee has the information it needs to develop the plan, ensuring that research is completed, gathering and drafting documents for Committee meetings, making connections with the neighborhood, developing drafts of Subarea Plan components, communicating with the Board, work with City staff and other groups and carrying out additional tasks identified by the Committee.

Planning Committee: As stated in the charter, members of the Committee were selected by the Board and are responsible for attending Committee meetings, participating in group discussions, assisting with research, reviewing data, establishing means for informing and getting input from community members and developing Subarea Plan recommendations.

Partners: As stated in the charter, partners were to include:

- Olympia City Council, Planning Commission and Citizen Advisory Committees
- City Manager, Executive Team and Staff
- Community Planning and Development and other City departments
- Eastside Neighborhood Board of Directors (Board)
- Eastside Neighborhood at-large, including for example residents, businesses, religious groups, schools, non-profit organizations and associations
- Adjacent Neighborhoods
- Coalition of Neighborhood Associations

Implementation: As stated in the charter, it is expected the Subarea Planning process will continue after finalization of the plan through ongoing engagement of Board members, Committee members, City representatives and neighborhood residents.

Updates: Every two years Board members and neighborhood members will review and make adjustments to the Subarea Plan, evaluate and share metrics included in the plan and communicate changes to members of the neighborhood residents and the partners identified in this plan.

Eastside Subarea Description

Boundary: The Eastside Neighborhood Association's geographic area is bounded by 4th Avenue, Pacific Avenue, Boulevard Road, 7th Avenue, Chambers Street, 9th Avenue, Steele Street, Interstate 5 and Eastside Street.

History: Our neighborhood contains single-family homes, duplexes, small apartment buildings and businesses. Houses in the neighborhood date from the turn of the 20th century through the current day. Older Eastside residences are a mix of workingmen's cottages and middle-class bungalows, with a few notable 1880s and turn-of-the-century Victorian homes.

Originally separated from Downtown Olympia by a tidal slough, this district was first known as Swantown, named after Scottish immigrant John Swan who settled here in 1850. Together with Edmund Sylvester, Swan helped plat the City of Olympia. He then claimed the 320 acres east of the tideflats up the hill to Boundary

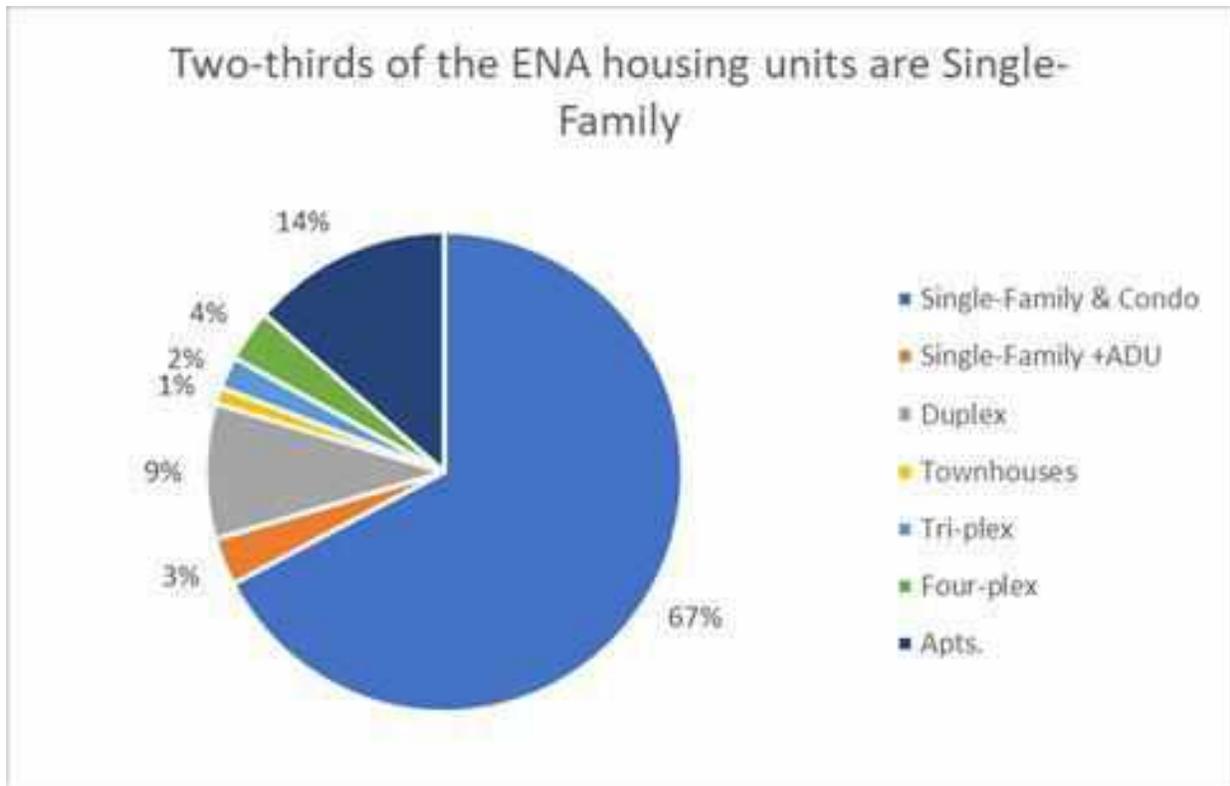
Street. The small settlement was connected to Olympia by a wooden bridge on 4th Avenue about 1856. The William and Sarah Ayers Addition extended from Boundary to Fairview and the James and Sarah Head Subdivision extended from Fairview to Boulevard (*See Map 2: Subdivisions*). These additions were annexed into the City in 1886, 1930, 1940, 1947 and 1973 (*See Map 3: Annexation History*).

Early Eastside development consisted mainly of small household farms and orchards. More homes and businesses followed, especially after electric streetcars began running up 4th Avenue in 1892. Up until the 1930s, streetcars connected the Eastside to Downtown, south Olympia, Tumwater and the Westside. By 1911 the Swantown Slough had been filled, connecting the Eastside directly to Downtown. The period from 1900 to 1940 saw major residential growth in the Eastside in large part due to the convenience of travel between homes and workplaces, such as the shipyards and warehouses on the waterfront. Another growth spurt occurred after World War II in the general area south of 7th Avenue and east of Fir Street.

The neighborhood contains many historic homes, public buildings and trees (*See Map 4: City Landmarks, and Map 5: Historic Properties*). Notable among the public buildings are the Old Washington School (now the Knox Administration Building) designed by Joseph Wohleb and built in 1925, and the Olympia Armory designed by Wohleb and Roland Borhek and built in 1938. The Armory is currently occupied by the Washington National Guard but they are planning to vacate the building and move to a new Readiness Center in Tumwater. The fate of this facility after the Guard moves is uncertain. The community has enjoyed a beneficial relationship with the National Guard and the facility has been used for numerous community events over the years. The 1938 building, which played an important role in coordinating the efforts of aircraft spotters during World War II, has distinct architectural as well as historical features (*See Action Step 4.1.1.2*).

Zoning and Land Use: Current Eastside zoning includes Two-family Residential (R-6-12) between Eastside and Boundary Streets, Professional Offices/Residential Multifamily (PO/RM) on Eastside Street and 12th Avenue, and a High-Density Corridor (HDC-1 & HDC-2) adjacent to and south of 4th Avenue. The adjacent High-Density Corridor north of 4th Avenue is in the Bigelow Highlands and Upper Eastside Neighborhoods. The remainder of the neighborhood is zoned Single-Family Residential (R-4-8) (*See Map 6: Current Zoning*). The Future Land Use map of the subarea shows the aforementioned Urban Corridor, Professional Office and Multi-family Housing and Low-Density Neighborhoods classifications (*See Map 7: Future Land Use*).

Currently, of the neighborhood's 1,250 housing units, two-thirds are single-family and condominiums and one-third is a mix of apartments, townhouses, fourplexes, triplexes, duplexes and single-family plus an ADU.



The average single-family home is 1,317 square feet and sold for \$238,000 in 2017. This is about 20 percent below average housing prices in all of Olympia. Given these valuations and mix of housing types, it is no surprise over half (53 percent) of the neighborhood’s housing units are rentals, making the Eastside a major source of affordable housing.

The Eastside Neighborhood is one of the most densely developed of Olympia’s residential neighborhoods. Over 30 percent of the land in the neighborhood is being used for municipal and social services (schools, offices, group homes and homeless shelters, churches and government facilities). Less than seven acres (2.5 percent of the neighborhood) is set aside as parks. The 155 acres being used for residential units (60 percent of the neighborhood) have over eight units per acre. There are less than 19 acres of vacant land left to be developed in the neighborhood and development of those acres is hampered by watershed issues or lack of sewer infrastructure.

Many of these properties are on septic. Of the approximately 100 homes in the Eastside with on-site sewage disposal systems, 77 are located in the south portion of the neighborhood near I-5 (*See Map 8: Sewer and Septic*).

Natural Features: Soils in the neighborhood are mostly Yelm Fine Sandy Loams and Everett Very Gravely Sandy Loams. The Yelm series consists of very deep, moderately well drained soils formed in glacial outwash. The Everett series is a similar glacial outwash soil except it is somewhat excessively drained.

Overall slopes range from zero to about 30 percent. Olympia’s 2014 Open Space and Environmentally Sensitive Areas map shows an area of steep slopes located generally south of 7th Avenue and west of McCormick Street. The steep slopes are easily seen from Madison Scenic Park.

Prior to European settlement native vegetation would have consisted of Douglas-fir, red alder, western red cedar, western hemlock and bigleaf maple with an understory of salal, Oregon grape and Cascade Oregon grape, trailing blackberry, red huckleberry, western and hairy brackenfern, western swordfern, salmonberry, Nootka rose, oceanspray, and orange honeysuckle.

Olympia's 2014 Drainage Basins map shows two primary drainage basins in this area, Indian and Moxlie. Indian Creek flows to the east and south of the neighborhood. Moxlie Creek flows out of Watershed Park to join with Indian Creek on their way to Budd Inlet's East Bay (*See Map 9: Drainage Basins*).

Whereas many Olympia neighborhoods are within easy walking distance of community parks and open space amenities such as Priest Point, Watershed, Mission Creek and LBA Woods, Eastside residents are limited to two small neighborhood parks, Lions Park and Madison Scenic Park. The 2016 Parks, Arts and Recreation Plan found there is a strong demand for trails and natural open space areas. The study also showed that water quality, wildlife habitat, public access and scenic value were important reasons to preserve open space. Olympians requested that the City "Buy open space/natural areas" and "Buy land while it's still available."

The Eastside has this type of opportunity. From its origin in Bigelow Lake, Indian Creek flows approximately three miles to Budd Inlet. It crosses under I-5 near the Puget Sound Energy (PSE) facility on Pacific Avenue, follows the Woodland Trail, re-crosses I-5 south to north, passes through the southwest corner of the Eastside neighborhood and enters an underground pipe near 12th Avenue and Eastside Street. Like many urbanized stream corridors, segments of this one have been degraded. However, the portion of Indian Creek running through the southwest corner of the Eastside neighborhood spreads out and forms a large wetland. Because of the limited development in this area, the stream and its associated wetlands and wetland buffer areas presents an excellent opportunity for habitat preservation and ecological restoration (*See Map 10: SW Corner of Eastside*).

The majority of the wetlands and wetland buffers are located on four parcels totaling about 9½ acres. Three of the parcels are owned by one party. With the addition of an undeveloped right-of-way, the area available is a little over 10 acres. This area could provide a close-in opportunity for the community to experience and connect with flora, fauna and natural habitats, including substantial stream and aquatic habitats. Trail development could allow public access. Less sensitive portions of the site may be appropriate for recreational activities such as a community garden or dog park. The Subarea Plan proposes the creation of a collaborative process involving the neighborhood, the Parks and Public Works Departments, organizations and individuals from the rest of the City and others to develop an appropriate long-term plan to acquire and preserve the land and associated resources (*See Action Step 1.1.1.4*).

Action Plans

Action Plan 1: Housing, Density, Growth and Neighborhood Character

We imagine the Eastside neighborhood as an attractive and inviting place where families want to bring their children, with a truly multi-modal transportation system where pedestrians, bicyclists and transit riders feel safe and comfortable. We imagine a diverse multi-cultural neighborhood with affordable housing that welcomes those who want to live, volunteer or start a new business. A place which one can easily experience Olympia’s economic opportunities and culture.

The Eastside neighborhood will continue to be a distinct, special place within Olympia where residents and visitors alike want to stop and spend time.

Moving forward with the implementation of the Eastside Subarea Plan, the Community will need to call upon a diverse set of resources including funding sources for high-impact projects. With the allocation of time, strategic investment and ongoing efforts to engage Eastside residents, business owners and community organizations, the goals of the Subarea Plan are more than attainable.

GOALS, OBJECTIVES AND ACTION STEP	TERM
GOAL 1.1: ENCOURAGE RESPONSIBLE DEVELOPMENT TO MAINTAIN NEIGHBORHOOD CHARACTER	
OBJECTIVE 1.1.1: ENSURE GOOD BUILDING DEVELOPMENT AND DESIGN AND BEST USE OF NEIGHBORHOOD PROPERTY.	
Action Step 1.1.1.1: Request the City amend and adopt proposed Design Guidelines for the Downtown Strategy that will maintain and improve the character of the Eastside and other Olympia neighborhoods. (Partners: Community Planning and Development, Council of Neighborhood Associations, Eastside Neighborhood Association)	Medium and Long
Action Step 1.1.1.2: Work with the City to improve the development proposal notification process in the subarea; review significant proposals as early as possible; monitor pre-submission meetings and subsequent review steps and provide meaningful input. (Partners: Community Planning and Development, Council of Neighborhood Associations, Eastside Neighborhood Association)	Medium

<p>Action Step 1.1.1.3: Through the design review process, ensure that new multiple-unit buildings incorporate diverse design and are compatible with nearby dwelling units.</p> <p>(Partners: Community Planning and Development, Council of Neighborhood Associations, Eastside Neighborhood Association)</p>	Medium
<p>Action Step 1.1.1.4: Work with Partners to identify ways to acquire and preserve the Indian Creek wetlands at the southwest corner of Eastside neighborhood.</p> <p>(Partners: Public Works, Parks, Capitol Land Trust, Landowners)</p>	Near and Medium

GOAL 1.2: RECONCILE IDEAL HOUSING DENSITIES WITH FUTURE CHANGES IN BUILDING TYPES AND LAND USES	
OBJECTIVE 1.2.1: PROVIDE INPUT ON HOUSING DENSITY	
<p>Action Step 1.2.1.1: Work with the City to ensure infrastructure budgets and projects meet current demands and anticipated increases in density.</p> <p>(Partners: City Finance, Parks, Public Works, Council of Neighborhood Associations, Eastside Neighborhood Association)</p>	Medium
<p>Action Step 1.2.1.2: Review and comment on proposed City policies and ordinances pertaining to neighborhood density and land use.</p> <p>(Partners: Eastside Neighborhood Association)</p>	Near
<p>Action Step 1.2.1.3: Share housing density data developed by the Eastside Subarea Planning Committee with the City, the Eastside and other neighborhoods.</p> <p>(Partners: Community Planning & Development, other sub-areas/neighborhoods as requested)</p>	Near
GOAL 1.3: ENCOURAGE HOME OWNERSHIP AND ADVOCATE FOR AFFORDABLE RENTALS	
OBJECTIVE 1.3.1: PROVIDE HOMEOWNER EDUCATION	
<p>Action Step 1.3.1.1: Inform residents of property tax exemptions for seniors and disabled persons.</p> <p>(Partners: Thurston County, Eastside Neighborhood Association)</p>	Near

OBJECTIVE 1.3.2: ENSURE HOMEOWNER AND RENTER PROTECTION	
<p>Action Step 1.3.2.1: Create an ENA housing subcommittee to investigate Community Land Trusts; seek funding and partners to protect existing and add new sustainable affordable housing for qualified applicants.</p> <p>(Partners: Thurston County Land Trust, Washington Association of Land Trusts, existing land trusts, Eastside Neighborhood Association)</p>	Medium
<p>Action Step: 1.3.2.2: Advocate for affordable rental options at all income levels.</p> <p>(Partners: Eastside Neighborhood Association, City Council, Housing Advocates)</p>	Near
GOAL 1.4: PRIORITIZE NEIGHBORHOOD APPEARANCE - HOMES, YARDS, GARDENS AND TREES; PROTECT OUTSTANDING VIEWS	
OBJECTIVE 1.4.1: MAKE HOMES MORE ATTRACTIVE	
<p>Action Step 1.4.1.1: Facilitate workshops on home and yard maintenance using neighborhood volunteers.</p> <p>(Partners: Eastside Neighborhood Association, Residents, Property Owners)</p>	Near
<p>Action Step 1.4.1.2: Develop an outreach program to educate neighborhood residents, both owners and renters, about their responsibilities regarding sidewalks, access to storm drains, raked leaves, street trees and other vegetation adjacent to their properties.</p> <p>(Partners: Eastside Neighborhood Association, Public Works, City Forestry)</p>	Medium
<p>Action Step 1.4.1.3: Create and facilitate a neighborhood tool/equipment sharing program.</p> <p>(Partners: Eastside Neighborhood Association, Residents)</p>	Medium
<p>Action Step 1.4.1.4: Ask local youth organizations and volunteers to get involved in neighborhood clean-up and yard work for those unable to do it for themselves.</p> <p>(Partners: Eastside Neighborhood Association, Boys & Girls Clubs, Scouts, Camp Fire, Olympia School District, Parent/Student Organizations, etc.)</p>	Near

OBJECTIVE 1.4.2: IMPROVE NEIGHBORHOOD APPEARANCE	
<p>Action Step 1.4.2.1: Educate residents about ways to address unsightly properties. (Partners: Eastside Neighborhood Association, Code Enforcement, County Health Department)</p>	Near
<p>Action Step 1.4.2.2: Discourage, report and clean up illegal dumping and garbage disposal. (Partners: Code Enforcement, Olympia Police Department, County Health Department, State Department of Ecology)</p>	Near and Medium
<p>Action Step 1.4.2.3: Keep residents informed about City drop off options for recyclable waste, yard waste and metals. (Partners: Eastside Neighborhood Association, Public Works Solid Waste)</p>	Near
<p>Action Step 1.4.2.4: Create a "Pick-up and Hauling" program to assist elderly and disabled persons. (Partners: Eastside Neighborhood Association, Residents)</p>	Medium
<p>Action Step 1.4.2.5: Encourage residents, businesses and not-for-profits to report graffiti and arrange for its removal; provide a link to the City's on-line graffiti information on the ENA website. (Partners: City Code Enforcement, Olympia Police Department, Parks, Public Works)</p>	Near
<p>Action Step 1.4.2.6: Continue to seek and receive grants and other funding to beautify the neighborhood by creating gardens, painting murals, etc. (Partners: Eastside Neighborhood Association, Community Planning & Development, Community Sustaining Fund, other grant opportunities)</p>	Near

Action Plan 2: Public Works, Services and Infrastructure

The infrastructure built and maintained by the City and other public, semi-public and private entities is critical to achieving this vision. Some infrastructure is highly visible, e.g., streets, streetlights and sidewalks. Buried pipes, wireless communications and septic systems are much less so, until something goes wrong.

This action plan examines all facets of the neighborhood’s public works and infrastructure and their inter-relationships. For example, rather than focus on streets and sidewalks separately, the plan should address each component of a multi-modal transportation system and how they work together or where there is room for improvement.

GOALS, OBJECTIVES AND ACTION STEPS	TERM
GOAL 2.1: WORK WITH UTILITY PROVIDERS ON INFRASTRUCTURE UPGRADES	
OBJECTIVE 2.1.1: DECREASE THE NUMBER OF ON-SITE SEWAGE DISPOSAL SYSTEMS	
Action Step 2.1.1.1: Provide information on the costs and benefits of converting existing individual on-site sewage disposal systems to City sewer connections, including Olympia’s Neighborhood Sewer Extension Program and Septic to Sewer Program. (Partners: Public Works, LOTT)	Near
OBJECTIVE 2.1.2: IMPROVE STORMWATER DRAINAGE	
Action Step 2.1.2.1: Identify and map localized stormwater problems, prioritize the problems and periodically forward the list to the City for repair or inclusion in Capital Facilities Plans. (Partners: Public Works, Residents)	Near
OBJECTIVE 2.1.3: PROVIDE INPUT ON CELLULAR TOWER INSTALLATIONS	
Action Step 2.1.3.1: Provide information to residents when City permits are requested for cellular tower construction, cell tower expansion, or small cell facilities in the neighborhood. ¹	Medium

¹ Public Works Services and Infrastructure

Small cell facilities may be deployed on utility poles and light posts to improve wireless device (e.g., cellphones) coverage, speed, capacity and communication. An ordinance allowing deployment of small cell facilities within the City passed November 2, 2018.

(Partners: City Community Planning and Development)	
OBJECTIVE 2.1.4: IMPROVE GARBAGE PICK-UP AND RECYCLING SERVICES, LOCATIONS & APPEARANCE	
Action Step 2.1.4.1: Provide information on what items are allowed or not allowed in recycling and yard waste containers. (Partners: Public Works)	Near
GOAL 2.2: IMPROVE BUS SERVICE BETWEEN EASTSIDE BUS STOPS AND POPULAR DESTINATIONS	
OBJECTIVE 2.2.1: IMPROVE COMMUNICATION BETWEEN THE NEIGHBORHOOD AND INTERCITY TRANSIT	
Action Step 2.2.1.1: Improve neighborhood association communication with Intercity Transit by: <ul style="list-style-type: none"> • Establishing a contact person(s) from ENA who will receive and review notifications from Intercity Transit regarding their planning processes and proposed route/schedule adjustments, and notify IT of this contact(s); • Inviting Intercity Transit outreach staff to an ENA meeting every year to give a report on proposed IT route or service changes; • Serving as a forum to facilitate discussions (either in meetings or via other ENA communications/events) regarding the advisability/priority of suggested changes in IT services. (Partners: Intercity Transit, Eastside Neighborhood Association)	Near

GOAL 2.3: REDUCE CONFLICTS WITH WALKERS, BICYCLISTS, TRANSIT AND OTHER TRANSPORTATION MODES	
OBJECTIVE 2.3.1: IDENTIFY LOCATIONS THAT NEED IMPROVEMENTS	
<p>Action Step 2.3.1.1: Create and prioritize a list of location specific improvements needed to facilitate safe automobile traffic flow (i.e., crosswalks, lighting, signage, etc.). Periodically forward the list to appropriate departments within the City.</p> <ul style="list-style-type: none"> Identify and eliminate traffic hazards including visibility problems on corner lots. Work with residents to cut back landscaping, reposition fencing and remove other obstructions as needed to improve sight distances. Provide recommendations and comments to the City’s Transportation Master Plan. Prioritize a new crosswalk installation on Legion Way adjacent to Madison School. <p>(Partners: Eastside Neighborhood Association, Residents, Public Works, Olympia Police Department)</p>	Medium
OBJECTIVE 2.3.2: INCREASE AWARENESS OF TRAFFIC SAFETY	
<p>Action Step 2.3.2.1: Educate residents about the importance of honoring speed limits and controlled intersections within the neighborhood.</p> <p>(Partners: Eastside Neighborhood Association, Residents, Public Works, Olympia Police Department)</p>	Medium
OBJECTIVE 2.3.3: SECURE NEW FUNDING FOR TRAFFIC SAFETY IMPROVEMENTS	
<p>Action Step 2.3.3.1: Work with the City and seek private funding to implement pedestrian enhancements including wayfinding signage, street trees, pedestrian-scale street lighting, enhanced crosswalks, automatic pedestrian signals, reduced crossing length, sidewalk creation, and public seating areas.</p> <p>(Partners: Public Works, Community Planning and Development)</p>	Long
OBJECTIVE 2.3.4: MAINTAIN AND EXPAND BICYCLE ROUTES AND LANES	
<p>Action Step 2.3.4.1: Work with the City to ensure that bicycle corridors and bike lanes in the Eastside Neighborhood and on arterials are established and maintained.</p> <p>(Partners: Public Works, Bicycle and Pedestrian Advisory Committee)</p>	Near and Medium

<p>Action Step 2.3.4.2: Explore options for Eastside residents to have dedicated bike lanes or non-road paths in order to better reach:</p> <ul style="list-style-type: none"> • The south end of the neighborhood when coming from the South Capitol neighborhood or from state offices near the Capital campus; and • The Olympia Food Cooperative and other retail facilities along Pacific Avenue. <p>(Partners: Public Works, Bicycle and Pedestrian Advisory Committee, Community Planning and Development)</p>	<p>Long</p>
<p>Action Step 2.3.4.3: Consider non-traditional ideas for separation (actual or implied) of pedestrians/bicyclists and automobiles such as:</p> <ul style="list-style-type: none"> • Use cones, “turtles,” paint or other mechanisms to create illusion of sidewalks and provide necessary traffic calming to accommodate pedestrians and cyclists. • Encourage neighbors to develop paths on their property that run along the road and are open to pedestrians. <p>(Partners: Public Works, Community Planning and Development)</p>	<p>Medium</p>
<p>GOAL 2.4: IMPROVE NEIGHBORHOOD APPEARANCE THROUGH STREETScape DESIGN</p>	
<p>OBJECTIVE 2.4.1: IMPROVE MECHANISMS FOR INPUT ON INFRASTRUCTURE PROJECTS</p>	
<p>Action Step 2.4.1.1: Establish a process to provide input on roadway projects within or near the Eastside neighborhood at the earliest point of project planning for the purpose of considering non-standard designs to ensure projects create streetscapes that are consistent with neighborhood character.</p> <p>(Partners: Public Works)</p>	<p>Medium</p>
<p>Action Step 2.4.1.2: Review landscaping surrounding the Fir Street Reservoir in conjunction with planned seismic upgrades and recommend upgrades where appropriate.</p> <p>(Partners: Public Works)</p>	<p>Medium</p>
<p>OBJECTIVE 2.4.2: INCREASE THE NEIGHBORHOOD TREE CANOPY</p>	
<p>Action Step 2.4.2.1: Assess current tree canopy coverage and condition and identify Landmark Trees. When the opportunity arises, make application to the City for Landmark Tree status (City Code, Chapter 16.56).</p> <p>(Partners: City Forester, Residents)</p>	<p>Medium</p>

<p>Action Step 2.4.2.2: Increase the number of trees in the neighborhood by:</p> <ul style="list-style-type: none"> • Planting more trees in our parks and throughout our neighborhood. • Encouraging residents to plant more trees in their yards. • Provide a list of trees to residents for increasing tree canopy as recommended by the City. • Encourage community involvement when planting trees. Have a tree-planting day. • Educate and encourage homeowners to maintain their older trees with proper pruning methods. <p>(Partners: Public Works, City Forester, Residents)</p>	<p>Medium</p>
<p>Action Step 2.4.2.3: Seek funding and investigate other options for acquiring trees.</p> <p>(Partners: Public Works, City Forester, Residents)</p>	<p>Long</p>
<p>GOAL 2.5: IMPROVE FUNCTIONALITY AND APPEARANCE OF ALLEYS</p>	
<p>OBJECTIVE 2.5.1: IDENTIFY ALLEYS THAT NEED MAINTENANCE</p>	
<p>Action Step 2.5.1.1: Identify alleys in need of maintenance such as grading, pothole patching, vegetation control, and storm water runoff controls. Periodically submit a prioritized list of maintenance items and request service from the Public Works Department.</p> <p>(Partners: Public Works, Eastside Neighborhood Association, Residents)</p>	<p>Medium</p>
<p>OBJECTIVE 2.5.2: INCREASE USE OF ALLEYS BY PEOPLE THAT WALK AND RIDE BICYCLES</p>	
<p>Action Step 2.5.2.1: Create a map of alleys that may be used by pedestrians or bicyclists and place it on the ENA website and/or distribute it at neighborhood events.</p> <p>(Partners: Public Works, Eastside Neighborhood Association, Residents)</p>	<p>Near</p>

Action Plan 3: Crime Prevention and Safety Enhancement

The third action plan examines neighborhood concerns about crime and anti-social behavior with an emphasis on how we can improve the quality of life for all residents, owners and renters, rich and poor, long-term and newcomers.

GOALS, OBJECTIVES AND ACTION STEPS	TERM
GOAL 3.1: HELP RESIDENTS AVOID PROPERTY CRIMES	
OBJECTIVE 3.1.1: ESTABLISH, IMPROVE AND MAINTAIN WORKING RELATIONSHIPS WITH AGENCIES WHICH CAN HELP REDUCE CRIME	
Action Step 3.1.1.1: Develop a process for connecting resources with those in need of help with modifications and repairs to deter trespassing, theft, vandalism, break-ins and other criminal behaviors. (Partners: Eastside Neighborhood Association, Olympia Police Department)	Medium
Action Step 3.1.1.2: Encourage Puget Sound Energy to provide energy efficient exterior security lights at discounted cost and assist people with installation. (Partners: Eastside Neighborhood Association, Puget Sound Energy, Council of Neighborhood Associations)	Near
Action Step 3.1.1.3: Provide data to the neighborhood on incidents such as car prowls, burglaries, auto accidents, assaults, etc., that have occurred over time (See Exhibit 4 Crime Data, Map 11: 2018 Crime and Map 12; 2019 Crime for examples). (Partners: Eastside Neighborhood Association, Olympia Police Department)	Medium
OBJECTIVE 3.1.2: REDUCE CRIME THROUGH NEIGHBORHOOD SOCIAL ENGAGEMENTS	
Action Step 3.1.2.1: Continue to look for and offer opportunities for neighbors to get to know each other; encourage residents to get to know their neighbors through block parties, picnics, potlucks and other activities. (Partners: Eastside Neighborhood Association, Olympia Parks Department)	Near

GOAL 3.2: PROMOTE SAFETY PLANNING	
OBJECTIVE 3.2.1: REDUCE CRIME BY STRENGTHENING RELATIONSHIPS WITHIN AND WITHOUT THE EASTSIDE NEIGHBORHOOD	
<p>Action Step 3.2.1.1: Encourage residents to report all crimes. Encourage residents and business employees to put Olympia Police Department phone numbers on their cellphones.</p> <p>(Partners: Eastside Neighborhood Association)</p>	Medium
<p>Action Step 3.2.1.2: Involve neighborhood youth, schools, businesses, faith communities, and police officer liaisons in neighborhood activities. Maintain strong connections with the Olympia Police Department and City Code Enforcement by inviting representatives to attend neighborhood events such as the annual picnic, block parties, annual meetings, etc.</p> <p>(Partners: Eastside Neighborhood Association, Olympia Police Department, Community Planning and Development and Code Enforcement)</p>	Long
<p>Action Step 3.2.1.3: Educate residents of Olympia Police Department programs such as VIP (vacation check) and graffiti resources.</p> <p>(Partners: Eastside Neighborhood Association, Olympia Police Department)</p>	Medium
<p>Action Step 3.2.1.4: Offer training and resources on home security and environmental design measures that improve safety.</p> <p>(Partners: Eastside Neighborhood Association, Olympia Police Department)</p>	Long
<p>Action Step 3.2.1.5: Research availability of safety programs that support the elderly and disabled such as the RSVP automated “Are You O.K.?” program.</p> <p>(Partners: Eastside Neighborhood Association, Olympia Police Department)</p>	Long

GOAL 3.3: PROMOTE EMERGENCY PREPAREDNESS PLANNING	
OBJECTIVE 3.3.1: IDENTIFY NEIGHBORHOOD RESOURCES AND VULNERABILITIES	
Action Step 3.3.1.1: Promote and support 'Map Your Neighborhood' projects. (Partners: Eastside Neighborhood Association, Olympia Fire Department)	Medium
OBJECTIVE 3.3.2: INCREASE KNOWLEDGE ABOUT EMERGENCY PREPAREDNESS	
Action Step 3.3.2.1: Publicize city and county emergency preparedness links on ENA website. (Partners: Eastside Neighborhood Association)	Near

Action Plan 4: Community Connections

The first three sections of this Subarea Plan, *Housing*, *Public Works* and *Crime Prevention* envision an attractive and inviting Eastside neighborhood, a place from which one can easily experience Olympia’s economic opportunities and culture and a place that welcomes those who are looking for a place to live, volunteer or start a business. This, the fourth action plan, examines opportunities to improve the quality of life for all residents through *community connections*.

GOALS, OBJECTIVES AND ACTION STEPS	Term
GOAL 4.1: WAYS TO HELP RESIDENTS GET TO KNOW ONE ANOTHER	
OBJECTIVE 4.1.1: CONNECT NEIGHBORHOOD MEMBERS WITH EACH OTHER AND WITH PEOPLE THROUGHOUT THE COMMUNITY	
<p>Action Step 4.1.1.1: Encourage neighbor participation to plan and attend current neighborhood activities:</p> <ul style="list-style-type: none"> • Eastside Neighborhood Association annual general meeting • Neighborhood picnic • Block parties • Variety show • Winter events such as Christmas caroling, ice skating party, <i>Winter Window Walkabout</i> and Christmas lights walk • <i>Neighborhood Apple Squeeze</i> • Candidate forums prior to City Council elections in coordination with other east side neighborhoods <p>(Partners: Local churches, City, businesses, Council of Neighborhood Associations, Eastside Neighborhood Association and Residents)</p>	Near
<p>Action Step 4.1.1.2: Work with partners to pursue acquisition of the National Guard Armory for the purpose of converting the building into a community asset.</p> <p>(Partners: Parks, Boy & Girls Club, National Guard, PARC Foundation, Department of Archeology and Historic Preservation, Heritage Commission)</p>	Near and Medium

OBJECTIVE 4.1.2: ESTABLISH ACTIONS TO IMPROVE COMMUNICATION AND COOPERATION BETWEEN NEIGHBORS	
Action Step 4.1.2.1: Set aside time at ENA activities and meetings for socializing. (Partners: Neighbors, organizations that provide meeting venues)	Near
Action Step 4.1.2.2: Establish one or more community clubhouses containing a coffee shop, bakery, café, or game room where neighbors can meet on a regular basis. ¹ (Partners: Community Planning and Development)	Long
Action Step 4.1.2.3: Encourage neighbors to organize walking groups with or without pets. (Partners; Walking organizations)	Near
Action Step 4.1.2.4: Engage students in neighborhood activities such as murals, variety shows, Christmas caroling, cleanup campaigns, etc. (Partners: School teachers, administrators and school organizations)	Near
GOAL 4.2: FIND WAYS TO ENCOURAGE NEIGHBOR PARTICIPATION WITHIN THE NEIGHBORHOOD	
OBJECTIVE 4.2.2: GATHER INPUT FROM NEIGHBORS	
Action Step 4.2.2.1: Survey neighbors on their concerns, issues and priorities for actions. (Partners: Neighbors, local organizations, businesses)	Medium
Action Step 4.2.2.2: Encourage residents to work with the neighborhood association at whatever level they can. (Partners: ENA Board, Coalition of Neighborhood Associations, Residents)	Near

¹Community Connections

The definition of Community Clubhouse in the City of Olympia Municipal Code, Chapter 18.02 is “A privately owned structure in which inhabitants of a neighborhood or subdivision, or members of a neighborhood association gather for meetings and other activities.”

GOAL 4.3: ESTABLISH A BUSINESS AREA THAT BRINGS TOGETHER OUR NEIGHBORHOOD RESIDENTS WITH RESIDENTS FROM NEARBY NEIGHBORHOODS	
OBJECTIVE 4.3.1: CREATE A HUB THAT CONNECTS OUR NEIGHBORHOOD WITH OTHER NEIGHBORHOODS ²	
Action Step 4.3.1.1: Work with the City to designate a shared neighborhood hub in common with the Upper Eastside and Bigelow Highlands neighborhoods. (Partners: Community Planning and Development & Public Works, neighborhood associations)	Medium and Long
Action Step 4.3.1.2: Design a shared neighborhood hub that is pedestrian-friendly, lively and attractive. (Partners: Community Planning and Development & Public Works, neighborhood associations)	Medium and Long

² A Neighborhood Hub is a small attractive lively shopping area serving two or more residential neighborhoods. A primary purpose is to provide spaces where residents of nearby neighborhoods go to shop, eat, drink, hang out and socialize. The Subarea Plan proposes establishing a Neighborhood Hub west of Boulevard Road, near 4th Avenue E and State Avenue NE. It would serve primarily the Eastside, Bigelow Highlands and Upper Eastside neighborhoods.

Olympia’s Comprehensive Plan identifies 17 Neighborhood Centers. However, none are located in the Eastside neighborhood. Olympia’s Neighborhood Centers are generally zoned Neighborhood Retail. This designation limits Neighborhood Centers to one acre. The proposed Neighborhood Hub would be larger than a Neighborhood Center, possibly two acres or more, appropriately sized to encourage neighborhood-serving pedestrian-oriented businesses.

The Comprehensive plan recognizes the need to build a roundabout to replace the signalized intersection at Pacific Avenue and Boulevard Road. Such a project has the potential to profoundly affect traffic on 4th Avenue, State Street, Martin Way, Wilson Street and others. In turn, the traffic improvements could fundamentally change the nature of the business community. Instead of an area people pass by on their way to somewhere else, they will be inspired to stop and shop, congregate and connect.

This area is currently within the 4th and State High Density Corridor which extends a half block north of State and south of 4th. The three High Density Corridor zoning designations (HDC-1, 2 & 3) allow a wide variety of office, commercial and residential land uses. To date, this area has experienced only limited high density residential development. A Neighborhood Hub would attract future high-density corridor residents while, at the same time, increased residential density in the area, would encourage businesses to locate in the Neighborhood Hub.

<p>Action Step 4.3.1.3: Encourage neighborhood-oriented business and services to locate within the future shared neighborhood hub.</p> <p>(Partners: City, Thurston Co. Chamber of Commerce, businesses)</p>	<p>Medium and Long</p>
<p>GOAL 4.4: MAKE CONNECTIONS WITH PEOPLE OTHER THAN RESIDENTS</p>	
<p>OBJECTIVE 4.4.1: STRENGTHEN RELATIONSHIPS WITH NEIGHBORHOOD BUSINESSES</p>	
<p>Action Step 4.4.1.1: Establish a board position responsible for maintaining relationships with neighborhood businesses.</p> <p>(Partners: Eastside Neighborhood Association Board)</p>	<p>Near</p>
<p>OBJECTIVE 4.4.2: STRENGTHEN RELATIONSHIPS WITH COMMUNITY SERVICE AND RELIGIOUS ORGANIZATIONS</p>	
<p>Action Step 4.4.2.1: Identify an appropriate contact person with each organization that serves our neighborhood. Develop and maintain an accurate contact list and ensure all are receiving neighborhood notifications.</p> <p>(Partners: Neighborhood organizations & churches)</p>	<p>Near</p>
<p>OBJECTIVE 4.4.3: IMPROVE AND MAINTAIN RELATIONSHIPS WITH LOCAL GOVERNMENTS</p>	
<p>Action Step 4.4.3.1: Maintain active participation in the Coalition of Neighborhood Associations.</p> <p>(Partners: Council of Neighborhood Associations)</p>	<p>Near</p>
<p>Action Step 4.4.3.2: Identify programs at the City and County levels that could benefit or impact our neighborhood. Reach out to program leads for information.</p> <p>(Partners: City and County departments)</p>	<p>Medium</p>
<p>Action Step 4.4.3.3: Continue to invite Council Members and City staff to neighborhood events.</p> <p>(Partners: City Council and City departments)</p>	<p>Near, Medium and Long</p>
<p>Action Step 4.4.3.4: Offer information to people in the neighborhood on how to contact City and County staff</p> <ul style="list-style-type: none"> • Educate neighbors on how to participate effectively in local government. • Support local events and organizations that benefit the neighborhood, such as public forums and issue-relevant City Council and County Board meetings. <p>(Partners: City Council, County Board, City and County departments)</p>	<p>Near and Medium</p>

Exhibits and Maps

Exhibit 1 - City Council Correspondence



Eastside Neighborhood Association Board of Directors

<https://eastside-olympia.org/>

July 12, 2017

The Honorable Mayor and City Council:

I am writing to inform you of the Eastside Neighborhood Association Board of Directors intent to develop an Eastside Sub-Area Plan (Sub-Area B). With your approval we hope to start the planning process as soon as possible.

The ENA Board has been discussing the sub-area planning concept for some time. To date we have:

- reviewed the Olympia Northeast Neighborhoods Alliance planning process and deliverables;
- discussed the concept with the Coalition of Neighborhood Associations;
- conferred with Community Planning and Development staff;
- begun work on a communications plan to ensure we involve diverse elements of the community in future planning efforts; and
- facilitated a discussion of sub-area planning with the Eastside community at an ENA general membership meeting.

These preliminary discussions have convinced us that the potential benefits to the community and the interest of community members are substantial enough to justify the time and effort required to see the sub-area planning process through to a fruitful outcome.

In addition to the interest expressed by the ENA Board, eight individuals volunteered to participate in an Eastside Neighborhood Sub-Area Planning Committee. These

Exhibit 1 - City Council Correspondence

individuals possess special talents in planning, business, neighborhood organizing and many other skills. We will consider adding other members as the process takes shape.

A draft Charter is attached. This document is intended to provide an overview of the planning process we envision. Any comments or suggestions would be greatly appreciated.

We very much appreciate the assistance of Community Planning and Development staff and the resources and interest the Council has already devoted to this effort.

Thank you for your consideration of our sub-area plan request. We look forward to hearing from you.

Sam Green

ENA Board President

c. Keith Stahley, Director, CP&D

Leonard Bauer, Deputy Director, CP&D

Stacey Ray, Senior Planner, CP&D

Phil Schulte, Chair, Coalition of Neighborhood Associations

Attachment:

Charter

Exhibit 1 - City Council Correspondence



City of Olympia | Capital of Washington State

P.O. Box 1967, Olympia, WA 98507-1967

olympiawa.gov

August 15, 2017

Mr. Sam Green, Board President
Eastside Neighborhood Association
Post Office Box 7666
Olympia, Washington 98507-7666

Dear Mr. Green:

The Olympia City Council received the letter dated July 12, 2017, and submitted by the Eastside Neighborhood Association (ENA) on behalf of Sub-Area B to formally start a neighborhood-level strategic planning process. Through this letter, we recognize your intent to begin the formal process of sub-area planning, and as the second sub-area to embark on this process, we wish to acknowledge and thank the Eastside Neighborhood Association for your interest, commitment, and efforts thus far to continue to move sub-area planning forward in our City.

Olympia's Comprehensive Plan calls for sub-area planning through collaboration between the community and City to help shape how our neighborhoods grow and develop. To quote what you have so clearly articulated in your Eastside Neighborhood Sub-area Planning Committee Charter (Charter), "the mission of the Sub-area plan is to further the goals, policies, and values of Olympia's Comprehensive Plan at the neighborhood level."

The Comprehensive Plan indicates that sub-area planning can be initiated by the City or the neighborhoods themselves, and is intended to be a true collaborative process, an element of the process we are pleased to see also reflected in your Charter.

This level of collaboration starts during the development of the plan. City staff will work with the Sub-area B planning team (planning team) to incorporate the expertise and input of staff, partners, and advisory committees in the plan development process. The result will be a plan with feasible strategies and priorities that can be considered early and throughout City planning, budgeting, and other decision-making processes where appropriate. This approach also fosters positive, ongoing relationships between the City and Sub-area B.

In addition to formally recognizing your intent to proceed with development of a sub-area plan (plan), we'd also like to outline expectations we have for this process, and what we hope to see addressed in your final plan:

Lessons Learned from Sub-area A

After the completion of the first plan, members of the Olympia Northeast Neighborhoods Alliance (ONNA) planning team from Sub-area A and City staff collaborated to document from the pilot process what worked well and what they suggest others do differently in the future. We would like to see the planning team incorporate the following lessons learned from the Sub-area A process:

MAYOR: Cheryl Selby, **MAYOR PRO TEM:** Nathaniel Jones, **CITY MANAGER:** Steven R. Ha
COUNCILMEMBERS: Jessica Boteman, Clark Gilman, Julie Hankins, Jeannine Roe, Jim Coope

Exhibit 1 - City Council Correspondence

Eastside Neighborhood Association Sub-Area B Planning

August 15, 2017

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Implementation. While the plan for Sub-area A did include a section titled "Implementing the Plan," the ONNA planning team recommends future plans include greater emphasis and detail around implementation, such as including implementation as a goal in and of itself. Subsequently, we would like to see the planning team consider how to more specifically and in greater detail address implementation, including:

- Defining specific "action" steps;
- Lead Parties; and
- Potential partners

Identify Priorities. The ONNA planning team also recommends that future plans include strategies or action steps that are prioritized. It will be helpful to the Council and City staff to understand what in the plan is a high-, medium-, or low priority, so as to know what is of greatest importance or should be taken into account in the short-term during planning and other decision-making processes.

Sub-area Outreach and Engagement

We appreciate learning of your strong interest in and commitment to engaging your Planning Committee, neighbors, and other stakeholders in the development of your approach to outreach and communications. In addition to working with your membership, broad public engagement that reaches out to and is inclusive of all residents and businesses in the sub-area will be critical to the final plan representing the voice of the community.

We hope to see your approach to outreach and communications reflected in your plan, including how community members, residents, businesses and other key stakeholders, were engaged in the development of the plan's priorities and strategies, and what was learned through the engagement and information-gathering process.

Measuring Progress

Assessment of the effectiveness of the plan should involve all partners in the collaboration. For the planning team, we hope to see specific metrics in the plan that will help track and share progress towards accomplishing priority goals. And because the plan will help implement the 2014 Comprehensive Plan, we encourage the planning team to work with City staff to find opportunities to align the plan's metrics with the indicators in the Action Plan.

While not a required element of your plan, we hope that, like the ONNA planning team, at the end of your process you will consider collaborating with City staff to reflect on and document what went well and what could have been improved. We want to continue to learn from the development of sub-area plans.

Plan Elements

The finished plan should outline how it implements the Comprehensive Plan at the sub-area level by identifying your sub-area's goals (or desired outcomes), strategies for accomplishing the goals, and action steps to carry out the strategies.

Action steps should include details on who will be responsible for carrying out the step, which may include, but is not limited to City departments and/or programs, the neighborhood association, or any number of other possible community partners—think creatively! Some strategies may be ongoing programs, and some may be more specific, one-time projects.

Exhibit 1 - City Council Correspondence

Eastside Neighborhood Association Sub-Area B Planning

August 15, 2017

Page 3

To assist in and provide context for how you identified your sub-area goals, strategies, and action steps, the plan should also include:

- Sub-area assets and data that support the planning process, future implementation, and the tracking and sharing on progress;
- How you engaged residents, businesses, and other stakeholders in the process;
- What you learned through your outreach and engagement influenced the final plan;
- An analysis of current challenges or opportunities; and
- Links to related City or other stakeholder or partner organization plans (example: an adjacent neighborhood's sub-area plan); and
- Metrics to measure and share progress towards accomplishing priority goals

Staff Role and Time Commitment

Existing City budget resources include 0.25 FTE for a City staff person to assist and support the development of the plan and its public outreach activities in 2017 and 2018. The liaison will work to involve staff from throughout City departments as needed to provide expertise and information. The liaison will also keep City Council and the Land Use and Environment Committee informed of the progress of the planning process through regular updates.

Final Plan Review and Acceptance

Final review and acceptance of the plan will be a two-step process. First, the Olympia Planning Commission will review the draft plan for consistency with the Comprehensive Plan. Second, a final version of the sub-area plan will be submitted to City Council for review and acceptance.

Once accepted, City Council can direct staff to explore starting work on strategies or actions where the City is a partner and the work can be accomplished within existing resources. The City Council may also choose to direct staff to explore including individual strategies where the City is identified as a partner into its planning and budget processes, such as the Action Plan or Capital Facilities Plan.

Thank you again to community leaders from the Eastside Neighborhood Association for formally initiating this planning approach. We look forward to collaborating with you and following your progress as you work towards submitting your plan to the City Council for acceptance.

Sincerely,



Cheryl Selby
Mayor

cc: Phil Schulte, Chair, Coalition of Neighborhood Associations (CNA) Steering Committee

City of Olympia Charter

Eastside Neighborhood Sub-Area Planning Committee

Purpose

The purpose of this charter is to establish a planning committee and planning process to develop a Sub-area plan for the Eastside Neighborhood consistent with the City's Comprehensive Plan goals and policies, specifically GP5: *Sub-area planning is conducted through a collaborative effort by community members and the City, and is used to shape how neighborhoods grow and develop.*

Mission and Vision

The mission of the Sub-area plan (plan) is to further the goals, policies, and values of Olympia's Comprehensive Plan at the neighborhood level. The plan will strive to include broad and diverse neighborhood participation in order to improve our neighborhood in the areas most important to our neighborhood, which may include, but aren't limited to the topics addressed in the Comprehensive Plan:

- Public participation
- Natural environment
- Land Use and Urban Design
- Transportation
- Utilities
- Public Health, Parks, Arts and Recreation
- Economy
- Public Services (Police, Fire, Emergency Medical, etc.)

This plan will lay the foundation for a neighborhood that is more inclusive, united, and cohesive, thus helping to achieve an improved quality of life for all people who are a part of our community.

Stakeholders/Partners

- Olympia City Council, Planning Commission and Citizen Advisory Committees
- City Manager, Executive Team and Staff
- Community Planning and Development and other City departments
- Eastside Neighborhood Board of Directors (Board)

Exhibit 2 - Charter

- Eastside Neighborhood at-large, including for example residents, businesses, religious groups, schools, non-profit organizations and associations
- Adjacent Neighborhoods
- Coalition of Neighborhood Associations

Scope & Objectives

The Eastside Neighborhood Subarea Planning Committee (Committee) will:

- research the Eastside neighborhood's history, natural environment, land use, transportation (including transit, bicycle and pedestrian as well as automobile), utilities, public services, crime and safety data, and other relevant subjects;
- work with City staff to collect and analyze demographic information and geographical information system (GIS) maps;
- develop recommendations to improve various aspects of the neighborhood;
- create metrics to measure progress toward accomplishing a small number of priority goals;
- use a variety of communication options to reach out extensively to members of the neighborhood for their opinions and ideas; and
- work closely with City staff, the Council, and the Coalition of Neighborhood Associations to establish connections and benefit from their input and support.

Membership

- The Committee will be comprised of members of the Board and other residents of the neighborhood.
- Members of the Committee will be selected by the Board.
- Committee members will be responsible for attending Committee meetings, participating in group discussions, assisting with research, reviewing data, establishing means for informing and getting input from community members, and developing sub-area plan recommendations.
- The Board will select a small number of Committee members to comprise a "Core Team."
- The Core Team will be responsible for ensuring that the Committee has the information it needs to develop the plan, ensure that research is completed,

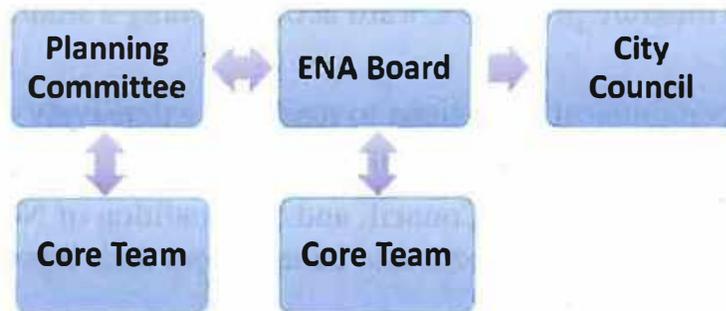
Exhibit 2 - Charter

gather and draft documents for Committee meetings, make connections with the neighborhood, develop drafts of sub-area plan components, communicate with the Board, work with City staff and other groups, and carry out additional tasks identified by the Committee.

Decision Making

The Committee is advisory to the Board and ultimately the City Council. City staff are advisory to the Core Team and Planning Committee. Formal communications with and presentations to the City or other outside entities will go through the Board President.

Sub-area plan recommendations will be developed by the Committee for review and approval by the Board. Recommendations approved by the Board will be forwarded to the Community Development and Planning staff and Council for their review. Upon acceptance by the Council the completed plan will be incorporated into the City's future decision-making.



Meeting Frequency

The Committee will meet at least monthly. Meetings may be held in conjunction with Board meetings. The Core Team will meet one or more times between Committee meetings. Additional meetings, including single-purpose and community-wide meetings, may be added based on the work plan.

Communications and Engagement

The Committee will use the Eastside Neighborhood Association website* to provide up-to-date information on Committee membership, contacts, community surveys, meetings and similar activities. The planning committee will deliver regular monthly reports to the ENA Board of directors. These reports will be included in the Board's minutes. In addition, the Committee will draft a written

‘public involvement and communications strategy’ describing in detail how we intend to engage all stakeholders.

Implementation

It is expected the sub-area planning process will continue after finalization of the plan through on-going engagement of Board members, Committee members, City representatives, and neighborhood residents.

* eastside-olympia.org

Exhibit 3: June 8 Town Hall Meeting Charts

On June 8, 2019, the Subarea Core Team held a town hall meeting to obtain public input on prioritization and timing of proposed action items. Attendees were asked to identify their top ten action items and arrange them on flip charts. The following spreadsheets show the results of that town hall meeting.

The Subarea Planning Core Team considered this input in their process of developing recommendation for the Eastside Neighborhood Board.

Survey #1 – Neighborhood Density & Neighborhood Character

GOAL 1: ENCOURAGE RESPONSIBLE DEVELOPMENT TO MAINTAIN NEIGHBORHOOD CHARACTER AND PROTECT HISTORICAL BUILDINGS

GOAL 2: RECONCILE IDEAL HOUSING DENSITIES WITH FUTURE CHANGES IN BUILDING TYPES AND LAND USES

GOAL 3: ENCOURAGE HOME OWNERSHIP AND AFFORDABLE RENTALS

GOAL 4: PRIORITIZE NEIGHBORHOOD APPEARANCE ¾ HOMES, YARDS, GARDENS & TREES; PROTECT OUTSTANDING VIEWS

GOAL 5: CREATE A COMMON NEIGHBORHOOD HUB

Top Ten Action Items from 6/8/2019 Town Hall

Item Number	Goal	
1	4	23. Educate residents on abatement procedures and ways to address nuisance properties. (29 responses, 96.6% approve, 3.4% reject)
	4	24. Discourage, report and clean up illegal dumping and garbage disposal. (29 responses, 96.6% approve, 0% reject)
2	1	1. Request the City amend and adopt proposed Design Guidelines for the Downtown Strategy that would also maintain and improve the character of the Eastside and other Olympia neighborhoods (http://eastside-olympia.org/draft_modified-south-residential-design-guidelines_8-24-18/) (link to Subarea Team draft guidelines). (35 responses, 74.3% approve, 11.4% reject)
	1	2. Through the design review process, ensure that new multiple-unit buildings incorporate diverse design and are compatible with nearby dwelling units. (35 responses, 68.6% approve, 17.1% reject)
	2	9. Review and comment on proposed City policies and ordinances pertaining to neighborhood density and land use. (31 responses, 77.4% approve, 19.3% reject)
	1	4. Work with the City to improve the development proposal notification process in the subarea; review significant proposals as early as possible; monitor pre-submission meetings and subsequent review steps and provide meaningful input. (32 responses, 81.2% approve, 9.4% reject)
3	3	13. Inform residents of property tax exemptions for seniors and disabled persons. (29 responses, 96.6% approve, 3.4% reject)
4	2	10. Share housing density data developed by the Eastside Subarea Planning Committee with the City, the Eastside and other neighborhoods. (32 responses, 90.6% approve, 9.4% reject)

5	4	19. Inform property owners and residents about responsibilities for property, building, sidewalk and vegetation maintenance. (30 responses, 80.0% approve, 13.3% reject)
	4	18. Facilitate workshops on home and yard maintenance using neighborhood volunteers. (29 responses, 93.1% approve, 3.4% reject)
	4	20. Create and facilitate a neighborhood tool sharing program. (29 responses, 86.2% approve, 10.3% reject)
	4	21. Ask local youth organizations and volunteers to get involved in neighborhood clean-up and yard work for those unable to do it for themselves. (29 responses, 100% approve, 0% reject)
6	4	29. Work with the City's urban forester to increase the Eastside neighborhood's tree canopy and address tree-related safety problems. (30 responses, 96.7% approve, 3.3% reject)
7	4	28. Continue to seek and receive grants and other funding to beautify the neighborhood by creating gardens, painting murals, etc. (30 responses, 100% approve, 0% reject)
8	4	26. Create a "Pick-up and Hauling" program to assist elderly and disabled persons. (30 responses, 93.3% approve, 3.3% reject)
9	4	25. Encourage residents to participate in curbside pickup programs. (29 responses, 89.7% approve, 10.3% reject)
10	3	15. Create an ENA housing subcommittee to investigate Community Land Trusts; seek funding and partners (such as Thurston County Land Trust) to protect existing and add new sustainable affordable housing for qualified applicants. (28 responses, 67.9% approve, 25.0% reject)
Action Items Not Chosen at 6/8/2019 Town Hall		
	1	3. Whenever possible, work with developers who plan to build in the subarea. (32 responses, 68.7% approve, 18.8% reject)
	1	5. Connect regularly with landlords and property owners and provide landlord/tenant information on the ENA website. (31 responses, 77.4% approve, 12.9% reject)
	1	6. Improve awareness of historic homes in the neighborhood through tours, pamphlets, plaques, and other means. (33 responses, 81.8% approve, 15.1% reject)
	1	7. Work with the City's Historic Preservation officer, the Heritage Commission and others to inform neighborhood residents how to retain historic homes through preservation, tax incentives, new ownership and other available means. (33 responses, 81.8% approve, 15.1% reject)
	2	8. Work with the City to ensure infrastructure budgets and projects meet current demands and anticipated increases in density. (31 responses, 87.1% approve, 9.7% reject)
	3	11. List first time homeownership classes and rental information on the ENA website. (29 responses, 86.2% approve, 10.3% reject)
	3	12. Invite local financial institutions to present on home ownership programs. (29 responses, 86.2% approve, 13.8% reject)
	3	14. Ensure affordable rental options at all income levels; facilitate landlord-tenant mediations. (28 responses, 57.1% approve, 28.6% reject)

	4	16. Research and list programs and local contractors to help neighbors maintain and enhance the appearance of their homes (such as <i>Rebuilding Together Thurston County</i>) on the ENA website. (30 responses, 80.0% approve, 13.3% reject)
	4	17. Identify and share with the neighborhood noteworthy improvements to appearances of residential properties. (30 responses, 80.0% approve, 13.3% reject)
	4	22. Institute annual 'spring cleanup' and 'landscaping' days. (30 responses, 73.3% approve, 23.3% reject)
	4	27. Encourage residents, businesses and not-for-profits to report graffiti and remove or facilitate its timely removal; provide a link to the City's on-line graffiti information on the ENA website: Olympia graffiti information. (29 responses, 89.7% approve, 6.9% reject)
	5	30. Develop with the Upper Eastside and Bigelow Highlands neighborhoods a shared neighborhood hub on and between 4 th and State avenues. (30 responses, 73.3% approve, 10.0% reject)
	5	31. Design a shared neighborhood hub that is pedestrian-friendly, lively and attractive. (29 responses, 79.3% approve, 10.3% reject)

Survey #2 – Public Works and Infrastructure

GOAL 1: WORK WITH UTILITY PROVIDERS ON INFRASTRUCTURE UPGRADES

GOAL 2: IMPROVE NEIGHBORHOOD APPEARANCE THROUGH STREETScape DESIGN

GOAL 3: PROVIDE ADDITIONAL BICYCLE ROUTES AND LANES

GOAL 4: PROVIDE MORE SIDEWALKS, TRAILS, AND PATHWAYS; FOCUS ON IMPROVING ACCESSIBILITY FOR CHILDREN AND PEOPLE WITH MOBILITY, VISION, OR OTHER DISABILITIES

GOAL 5: REVIEW CITY POLICIES REGARDING ALLEYS WITH THE AIM OF IMPROVING FUNCTIONALITY AND APPEARANCES

Top Ten Action Items from 6/8/2019 Town Hall

<i>Item Number</i>	<i>Goal</i>	
1	2	15. Review landscaping surrounding the Fir Street Reservoir in conjunction with planned seismic upgrades and recommend upgrades where appropriate. (15 responses, 73.3% approve, 26.7% reject)
2	2	13. Ensure the streetscape creates a unique sense of place in the neighborhood and reflects qualities important to residents. (15 responses, 86.7% approve, 6.7% reject)
3	1	7. Inform residents and encourage neighborhood input when the City has proposed a conditional use permit for addition of cellular tower facilities within the neighborhood. (15 responses, 93.3% approve, 6.7% reject)
4	1	11. Invite City staff to periodically attend neighborhood meetings to provide information on what items are allowed or not allowed in recycling and yard waste containers. (14 responses, 92.9% approve, 7.1% reject)
5	1	3. Identify and map localized stormwater problems, prioritize the problems and periodically forward the list to the City for repair or inclusion in Capital Facilities Plans. (15 responses, 100% approve, 0% reject)
6	5	26. Identify alleys in need of maintenance such as grading, pothole patching, vegetation control, and storm water runoff controls. Periodically submit a prioritized list of maintenance items and request service from the Public Works Department. (14 responses, 85.7% approve, 14.3% reject)
7	2	12. Whenever major improvements to local roads are planned within the Eastside neighborhood recognize that standard street designs are usually inappropriate due to existing paving, parking, pedestrian pathways, street trees and so forth. As early as possible in the design phase work to ensure new roads or existing road improvement projects use creative non-standard designs to ensure these projects are consistent with the neighborhood's character. (15 responses, 80.0% approve, 6.7% reject)

8	3	19. Maintain the existing bicycle corridors and lanes in the Eastside Neighborhood and on the adjacent arterials. (14 responses, 92.9% approve, 7.1% reject)
	3	22. Identify and remove or adjust barriers to bicycle access in and near the Eastside neighborhood. Particular issues include: Adjusting light sensors at traffic lights, such as Legion & Eastside, so that bicyclists using those lights actually get a green light for a standard amount of time; and adjusting the curb cut at the south end of the Boulevard bridge. (14 responses, 92.9% approve, 7.1% reject)
9	2	16. Increase the neighborhood tree canopy: Assess current tree canopy coverage and condition; Plant more trees in our parks and throughout our neighborhood; Encourage residents to plant more trees in their yards; Provide a list of trees for increasing tree canopy as recommended by the City; Seek funding and investigate other options for acquiring trees; - Encourage community involvement when planting trees. Have a tree-planting day.; Identify Landmark Trees and, when the opportunity arises, make application to the City for Landmark Tree status (City Code, Chapter 16.56); Educate and encourage homeowners to maintain their older trees with proper pruning methods. (15 responses, 93.3% approve, 0% reject)
10	3	21. Explore options for Eastside residents to have dedicated bike lanes or non-road paths in order to better reach: the south end of the neighborhood when coming from the South Capital neighborhood or from state offices near the Capital campus; and the Olympia Food Cooperative and other retail facilities along Pacific Avenue. (14 responses, 85.7% approve, 14.3% reject)
	4	23. Work with City Departments including Public Works, Community Planning and Development, and Parks to identify, design, fund and build sidewalks, trails, and pathways to improve pedestrian travel within the neighborhood: Use funding from fees collected in-lieu of infrastructure development and/or a set-aside from annual sidewalk development budget to construct and repair sidewalks as determined by neighborhood priorities; Focus attention on “missing links” i.e., those places where otherwise continuous pedestrian routes are interrupted by a missing or damaged section, and where desirable linkages can be provided at relatively low cost; Provide a mechanism for neighborhood residents to suggest needed sidewalk, trail and pathways improvements. Possible mechanisms include the ENA website, Nextdoor, surveys and town hall style meetings. Maintain, update and prioritize a list to be forwarded to relevant City departments periodically; Research the City’s Neighborhood Pathways program and look for potential additions to the list of neighborhood pathways. (14 responses, 85.7% approve, 7.1% reject)

	4	25. Consider non-traditional ideas for separation (actual or implied) of pedestrians/bicyclists and automobiles such as: Use cones, “turtles,” paint, or other mechanisms to create illusion of sidewalks and provide necessary traffic calming to accommodate pedestrians and cyclists; Encourage neighbors to develop paths on their property that run along the road and are open to pedestrians. (14 responses, 85.7% approve, 14.3% reject)
	4	24. Ensure a pedestrian-friendly and accessible focus in the neighborhood. Work with the City and seek private funding to implement pedestrian enhancements including wayfinding signage, street trees, pedestrian-scale street lighting, enhanced crosswalks, automatic pedestrian signals, reduced crossing length, sidewalk creation, and public seating areas. (14 responses, 85.7% approve, 14.3% reject)
<i>Action Items Not Chosen at 6/8/2019 Town Hall</i>		
	1	1. Provide information on the costs and benefits of converting existing individual on-site sewage disposal systems to City sewer connections, including Olympia’s Neighborhood Sewer Extension Program and Septic to Sewer Program. (15 responses, 86.7% approve, 13.3% reject)
	1	2. Coordinate with Summit Park Water District and other property owners in the south part of the Eastside neighborhood regarding sewer service and other infrastructure improvements. (14 responses, 78.6 % approve, 21.4 % reject)
	1	3. Identify and map localized stormwater problems, prioritize the problems and periodically forward the list to the City for repair or inclusion in Capital Facilities Plans. (15 responses, 100% approve, 0% reject)
	1	4. Look for alternatives to traditional stormwater systems such as rain gardens and bioswales. Build a demonstration rain garden in Madison Scenic Park. (15 responses, 80.0% approve, 13.3 % reject)
	1	5. Work with the City, Puget Sound Energy, and other utility providers to reduce the amount of overhead utility lines by undergrounding or relocating to less prominent streets and alleys, especially those on Legion Way from Plum Street to Central Street. (15 responses, 73.3% approve, 13.3% reject)
	1	6. Provide information to residents when City permits are requested for cellular tower construction, cell tower expansion, or small cell facilities in the neighborhood. (Note: Small cell facilities may be deployed on utility poles and light posts to improve wireless device (e.g., cellphones) coverage, speed, capacity, and communication. An ordinance allowing deployment of small cell facilities within the City was passed in November 2018). (15 responses, 86.7% approve, 13.3 % reject)
	1	8. Explore with City of Olympia and Public Utility District staffs the possibility of implementing neighborhood level broadband service. (15 responses, 66.7% approve, 26.7% reject)

	1	9. Communicate with the Olympia School District regarding the implementation process, benefits, and costs of Fiber Wide-Area Network they are implementing in 2019. (15 responses, 73.3% approve, 26.7% reject)
	1	10. Recommend that residents and businesses pull their waste containers off of major streets after City pickup to make the area more attractive. (14 responses, 57.1% approve, 35.7% reject)
	1	11. Invite City staff to periodically attend neighborhood meetings to provide information on what items are allowed or not allowed in recycling and yard waste containers. (14 responses, 92.9% approve, 7.1% reject)
	2	14. Increase the number and location of street trees in consultation with City staff. (15 responses, 73.3% approve, 13.3% reject)
	2	17. Enhance landscaping within the neighborhood: Develop a landscape and sidewalk program that can be coordinated with street improvements and publicly owned properties; Develop programs for residents and businesses to encourage landscaping throughout the neighborhood; Create and maintain a list of landscapers from neighborhood recommendations; Identify volunteers willing to share their knowledge or ability relating to landscaping. (15 responses, 73.3% approve, 13.3% reject)
	2	18. In cooperation with the City, develop an outreach program to educate neighborhood residents, both owners and renters, about their responsibilities regarding sidewalks, access to storm drains, raked leaves, street trees and other vegetation adjacent to their properties. (14 responses, 92.9% approve, 7.1% reject)
	3	19. Maintain the existing bicycle corridors and lanes in the Eastside Neighborhood and on the adjacent arterials. (14 responses, 92.9% approve, 7.1% reject)
	3	20. Use the ENA website, Nextdoor, surveys and town hall style meetings to develop, update and prioritize a list to be forwarded to the Bicycle and Pedestrian Advisory Committee for review periodically. (14 responses, 85.7% approve, 14.3% reject)
	3	21. Explore options for Eastside residents to have dedicated bike lanes or non-road paths in order to better reach: the south end of the neighborhood when coming from the South Capital neighborhood or from state offices near the Capital campus and the Olympia Food Cooperative and other retail facilities along Pacific Avenue. (14 responses, 85.7% approve, 14.3% reject)
	3	22. Identify and remove or adjust barriers to bicycle access in and near the Eastside neighborhood. Particular issues include: Adjusting light sensors at traffic lights, such as Legion & Eastside, so that bicyclists using those lights actually get a green light for a standard amount of time; and adjusting the curb cut at the south end of the Boulevard bridge. (14 responses, 92.9% approve, 7.1% reject)
	5	27. Create a map of alleys that may be used by pedestrians or bicyclists and place it on the ENA website and/or distribute it at neighborhood events. (14 responses, 64.3% approve, 35.7% reject)

	5	28. Recommend to the City that, if possible, alleys be included in new development areas in the neighborhood. (14 responses, 64.3% approve, 28.6% reject)
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Survey #3 – Crime Prevention and Safety Enhancement

GOAL 1: PROMOTE WALKING AND BIKE RIDING SAFETY IN THE NEIGHBORHOOD

GOAL 2: PROVIDE ADDITIONAL BICYCLE ROUTES AND LANES

GOAL 3: WORK WITH UTILITY PROVIDERS ON INFRASTRUCTURE UPGRADES

GOAL 4: HELP RESIDENTS AVOID PROPERTY CRIMES

GOAL 5: PROMOTE SAFETY PLANNING

GOAL 6: PROMOTE EMERGENCY PREPAREDNESS PLANNING

Top Ten Action Items from 6/8/2019 Town Hall

<i>Item Number</i>	<i>Goal</i>	
1	5	19. Continue to look for and offer opportunities for neighbors to get to know each other; encourage residents to get to know their neighbors through block parties, picnics, potlucks, and other activities. (18 responses, 94.4% approve, 5.6% reject)
2	5	22. Educate residents of OPD programs such as VIP (vacation check) and graffiti resources. (18 responses, 94.4% approve, 5.6% reject)
3	5	24. Research availability of safety programs that support the elderly and disabled (such as the RSVP automated “Are You O.K.?” program). (18 responses, 94.4% approve, 5.6% reject)
4	6	27. Publicize city and county emergency preparedness links on ENA website. (18 responses, 100% approve, 0% reject)
5	5	20. Involve neighborhood youth, schools, businesses, faith communities, and police officer liaisons in neighborhood activities. Maintain strong connections with the Olympia Police Department and City Code Enforcement by inviting them to attend neighborhood events such as the annual picnic, block parties, annual meetings, etc. (18 responses, 83.3% approve, 11.1% reject)
6	5	15. Encourage residents to report all crimes. Encourage residents and business employees to put OPD phone numbers on their cellphones. (18 responses, 83.3% approve, 16.7% reject)
7	6	26. Promote and support ‘Map Your Neighborhood’ projects. (17 responses, 82.3% approve, 17.7% reject)
8	4	10. Provide data to the neighborhood on incidents such as car prowls, burglaries, auto accidents, assaults, etc., that have occurred over time. (18 responses, 72.2% approve, 11.1% reject)
9	5	23. Offer training and resources on home security and environmental design measures that improve safety. (18 responses, 83.3% approve, 16.7% reject)
10	4	8. Develop a process for connecting resources with those in need of help with modifications and repairs to deter trespassing, theft, vandalism, break-ins and other criminal behaviors. (18 responses, 88.9% approve, 5.6% reject)

Action Items Not Chosen at the 6/8/2019 Town Hall

	1	1. Encourage residents to complete safety checklists (Walkability, Bikeability) and provide to the ENA board for review. Concerns/issues may be prioritized in the neighborhood improvements list. (18 responses, 83.3% approve, 11.1% reject)
	1	2. Encourage parents to identify safe houses along the school route that their child could run to or into for help if needed. (19 responses, 78.9% approve, 21.1% reject)
	1	3. Encourage neighborhood walking, pet walking, exercise and bicycling groups. Facilitate formation of such groups through the Eastside Neighborhood Association (ENA) website and social media. (19 responses, 78.9% approve, 21.1% reject)
	1	4. Organize walking groups to tour the neighborhood on a regular basis. (19 responses, 63.2% approve, 36.8% reject)
	2	5. Encourage the City to maintain and expand the existing bicycle corridors and lanes in the Eastside Neighborhood and on the adjacent arterials. (20 responses, 70.0% approve, 20.0% reject)
	3	6. Develop system for citizens to report problems (with utilities) to ENA for follow-up and tracking. (20 responses, 70.0% approve, 25.0% reject)
	4	7. Encourage use of security cameras and outdoor lighting. (18 responses, 61.1% approve, 27.8 reject)
	4	9. Encourage Puget Sound Energy to provide energy efficient exterior security lights at a discounted cost. (18 responses, 77.8% approve, 5.6% reject)
	4	11. Encourage people to avoid leaving valuables outside or near doors and windows where they can easily be seen. (18 responses, 77.8% approve, 22.2% reject)
	4	12. Encourage people to lock doors, windows, cars, bicycles, etc. (18 responses, 83.3% approve, 16.7% reject)
	4	13. Encourage people to walk around the neighborhood and report what appear to be illegal activities. (18 responses, 55.6% approve, 22.2% reject)
	4	14. Conduct occasional crime prevention and safety surveys. (18 responses, 88.9% approve, 5.6% reject)
	5	16. Encourage residents to notify police if a residence appears to be a drug house. (18 responses, 88.9% approve, 5.6% reject)
	5	17. Notify City Council members if serious crime events are occurring. (18 responses, 83.3% approve, 16.7% reject)
	5	18. Educate residents on how to create and participate in Block Watch programs. Promote and support Block Watches. (17 responses, 88.2% approve, 11.8% reject)
	5	21. Encourage residents to inform neighbors if they will be away from home for any length of time. (17 responses, 82.3% approve, 11.8% reject)

	5	25. Educate neighborhood residents to understand the differences between code enforcement issues and more serious criminal problems, including “chronic behavioral nuisances on land and buildings” [Olympia Municipal Code Chapter 8.24]. Advocate for residents having difficulty achieving timely resolution of serious problems. (15 responses, 88.2% approve, 5.9% reject)
	6	28. Request information about emergency preparedness steps taken by neighborhood businesses, schools and faith communities. Identify/provide/coordinate planning links/materials/ contacts that might be helpful to them. (18 responses, 88.9% approve, 11.1% reject)

Survey #4 – Community Connections

GOAL 1: CONDUCT EVENTS THAT CONNECT NEIGHBORHOOD MEMBERS WITH EACH OTHER AND WITH PEOPLE THROUGHOUT THE COMMUNITY

GOAL 2: INFORM AND EDUCATE NEIGHBORS

GOAL 3: ESTABLISH ACTIONS TO IMPROVE COMMUNICATION AND COOPERATION BETWEEN NEIGHBORS

GOAL 4: ESTABLISH ACTIONS TO GATHER INPUT FROM NEIGHBORS

GOAL 5: CREATE A HUB THAT CONNECTS OUR NEIGHBORHOOD WITH OTHER NEIGHBORHOODS

GOAL 6: STRENGTHEN RELATIONSHIPS WITH NEIGHBORHOOD BUSINESSES

GOAL 7: STRENGTHEN RELATIONSHIPS WITH COMMUNITY SERVICE AND RELIGIOUS ORGANIZATIONS

GOAL 8: IMPROVE AND MAINTAIN RELATIONSHIPS WITH LOCAL GOVERNMENTS

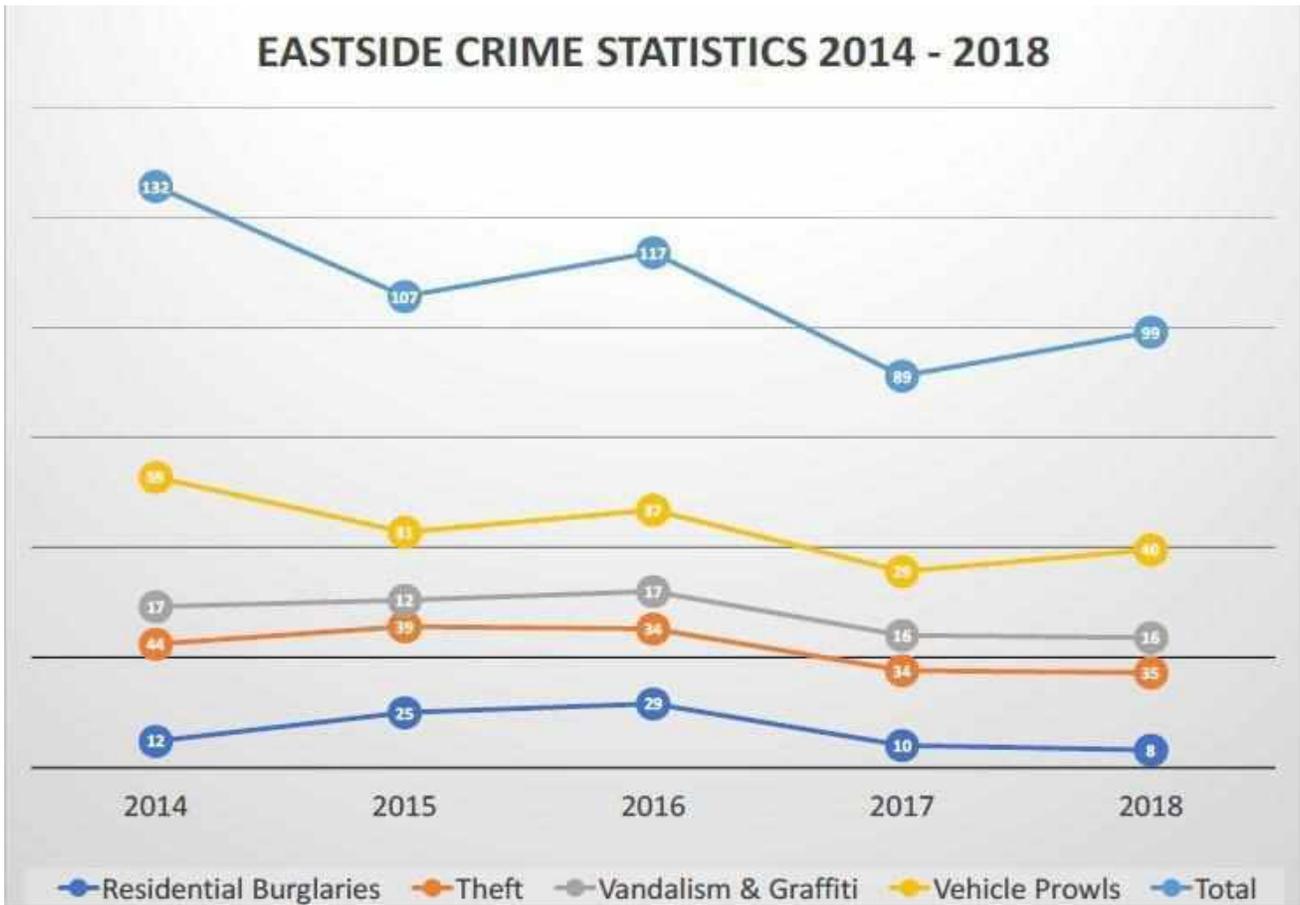
Top Ten Action Items from 6/8/2019 Town Hall

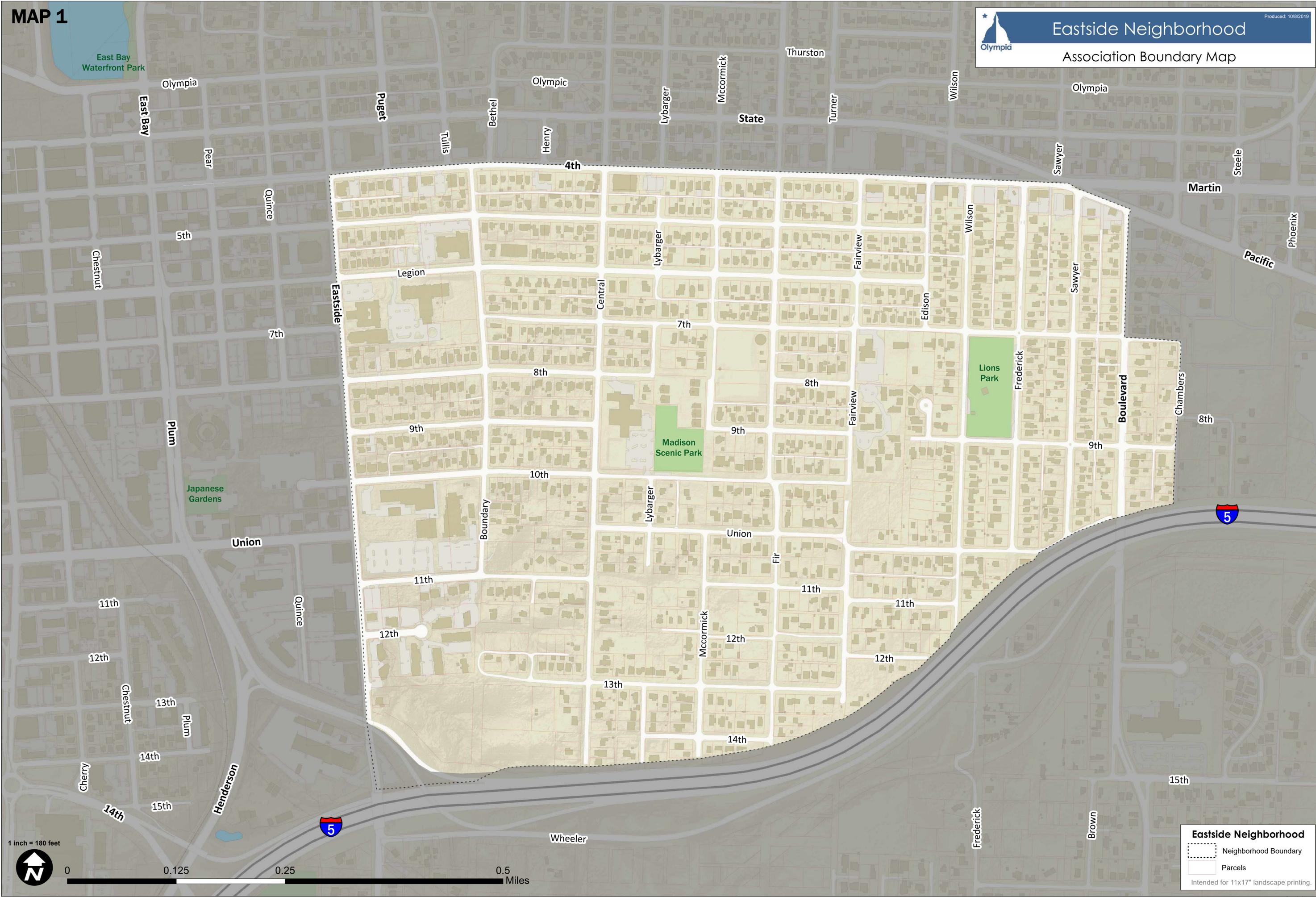
Item Number	Goal	Original Action Item
1	3	10. Set aside time at ENA activities and meetings for socializing. (14 responses: 92.9% approve, 0% reject)
	1	1. Encourage neighbor participation to plan and attend current neighborhood activities, including annual ENA meeting, picnic, block parties, variety show, apple squeeze, caroling, winter window/Christmas lighting walkabout, ice-skating, and candidate forums). (15 Responses: 93.3% approve, 0% reject)
	8	29. Maintain active participation in the Coalition of Neighborhood Associations. (13 responses: 92.3% approve, 7.7% reject)
	8	31. Continue to invite Council Members and City staff to neighborhood events. (13 responses: 100% approve)
	6	23. Establish a board position responsible for maintaining relationships with neighborhood businesses. (13 responses: 92.3% approve, 7.7% reject)
	4	19. Encourage residents to work with the neighborhood association at whatever level they can. (14 responses: 100% approve)
2	8	30. Identify programs at the City and County level that could benefit or impact our neighborhood. Reach out to program leads for information. (13 responses: 100% approve)
3	2	3. Publish a neighborhood newsletter that includes issue information, activity updates, and submissions from neighbors. (14 responses: 78.6% approve, 14.3% reject)
	8	32. Offer information to people in the neighborhood on how to contact City and County staff, educate neighbors on how to participate effectively in local government, and support local events and organizations that benefit the neighborhood such as public forums and issue-relevant City Council meetings. (13 responses: 100% approve)

4	2	9. Facilitate neighborhood participation in local government by: educating neighbors on how to participate effectively in local government; supporting local events and organizations which benefit the neighborhood such as the candidate forum and other public forums. (14 responses: 92.9% approve, 7.1% reject)
5	7	27. Identify an appropriate contact person with each organization that serves our neighborhood and develop and maintain an accurate contact list and ensure all are receiving neighborhood notifications. (12 responses: 100% approve)
6	4	16. Survey neighbors on their concerns, issues and priorities for actions. (14 responses: 100% approve)
7	3	13. Encourage neighbors to organize walking groups with or without pets. (14 responses: 92.9% approve, 7.1% reject)
8	5	20. Work with the City to designate a shared neighborhood hub in common with the Upper Eastside and Bigelow Highlands neighborhoods. (13 responses: 100% approve)
	5	21. Design a shared neighborhood hub that is pedestrian-friendly, lively and attractive. (14 responses: 100% approve)
	5	22. Encourage neighborhood-oriented business and services to locate within the future shared neighborhood hub. (14 responses: 100% approve)
	3	11. Establish one or more community clubhouses containing a coffee shop, bakery, café, or game room where neighbors can meet on a regular basis. (Note: Definition of "Community Clubhouse" in Municipal Code, Chapter 18.02: "A privately owned structure in which inhabitants of a neighborhood or subdivision, or members of a neighborhood association gather for meetings and other activities"). (14 responses: 71.4% approve, 14.3% reject)
9	3	14. Engage students in neighborhood activities such as murals, variety shows, Christmas caroling, cleanup campaigns, etc. (14 responses: 100% approve)
10	2	6. Create an inventory of neighborhood features and include them in a neighborhood walking map. (14 responses: 92.9% approve, 0% reject)
Action Items Not Chosen at the 6/8/2019 Town Hall		
	1	2. Encourage neighbor participation in creating and planning new events and projects, such as ENA meetings with time for neighbors to share news and concerns, home and/or garden tours to raise money for charities, southwest-style luminaria display throughout neighborhood, small outdoor music concerts, teams to create public artwork for the neighborhood, preservation of the Olympia Armory building that is being vacated, establishment of a neighborhood park on vacant land in the neighborhood's southwest corner. (15 responses, 80.0% approve, 6.7% reject)
	2	4. Install kiosks in parks or other prominent neighborhood locations to post newsletters and other information. (14 responses: 71.4% approve, 21.4% reject)

	2	5. Promote mutual respect among neighbors by: developing programs for improving understanding and relationships among neighbors; encouraging use of mediation in difficult to resolve circumstances. (14 responses: 78.6% approve, 21.4% reject)
	2	7. Define neighborhood boundaries with additional Eastside Neighborhood signs. (14 responses: 64.3% approve, 35.7% reject)
	2	8. Expand, maintain and promote the ENA website. (14 responses: 85.7% approve, 7.1% reject)
	3	12. Create a formalized tool-sharing program and “repair café”. (14 responses: 78.6% approve, 7.1% reject)
	3	15. Create community gardens and/or orchards to engage teams of neighbors. (14 responses: 92.9% approve, 7.1% reject)
	4	17. Work with neighbors to develop neighborhood mission and vision statements. (14 responses: 64.3% approve, 28.6% reject)
	4	18. Create committees to accomplish action items within the Subarea Plan. (14 responses: 85.7% approve, 14.3% reject)
	6	24. Identify an appropriate contact person with each business in the neighborhood, develop and maintain an accurate contact list, and ensure all are receiving neighborhood notifications. (13 responses: 100% approve)
	6	25. Schedule business-focused annual meeting. (13 responses: 84.6% approve, 15.4% reject)
	7	26. Establish a board position responsible for maintaining relationships community service and religious organizations. (12 responses: 91.7% approve, 8.3% reject)
	7	28. Schedule an annual meeting focused on community service issues and needs. (13 responses: 76.9% approve, 23.1% reject)

Exhibit 4: Crime Data





Eastside Neighborhood

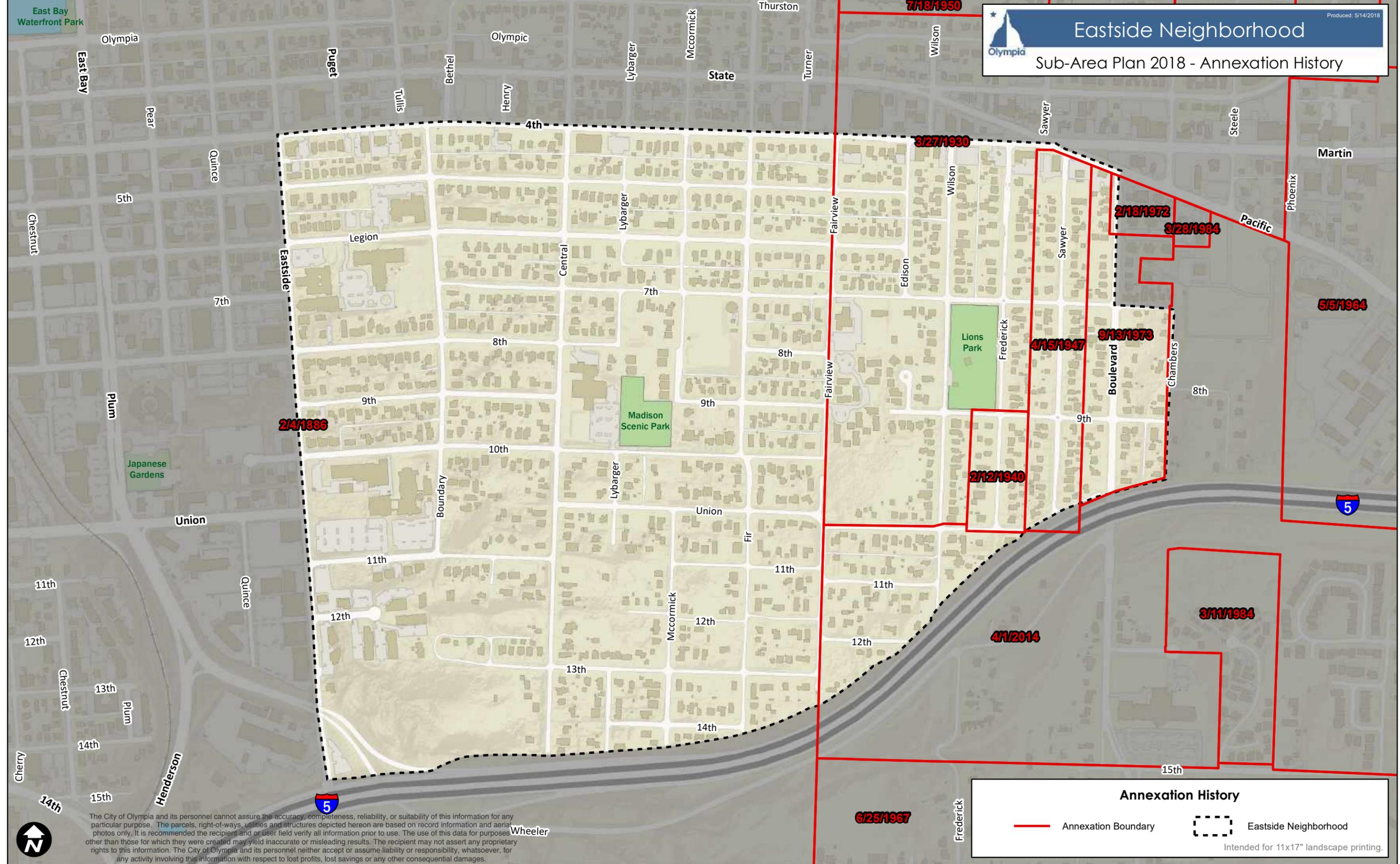
- Neighborhood Boundary
- Parcels

Intended for 11x17" landscape printing.

Map 2



Map 3




Eastside Neighborhood
 Sub-Area Plan 2018 - Annexation History

Produced: 5/14/2018

Annexation History

 Annexation Boundary
  Eastside Neighborhood

Intended for 11x17" landscape printing.

The City of Olympia and its personnel cannot assure the accuracy, completeness, reliability, or suitability of this information for any particular purpose. The parcels, right-of-ways, utilities and structures depicted hereon are based on record information and aerial photos only. It is recommended the recipient and/or user field verify all information prior to use. The use of this data for purposes other than those for which they were created may yield inaccurate or misleading results. The recipient may not assert any proprietary rights to this information. The City of Olympia and its personnel neither accept or assume liability or responsibility, whatsoever, for any activity involving this information with respect to lost profits, lost savings or any other consequential damages.

Map 4




Eastside Neighborhood
 Sub-Area Plan 2018 - City Landmarks

Produced: 5/11/2018

City Landmarks

-  City Landmarks
-  Eastside Neighborhood

Intended for 11x17" landscape printing.

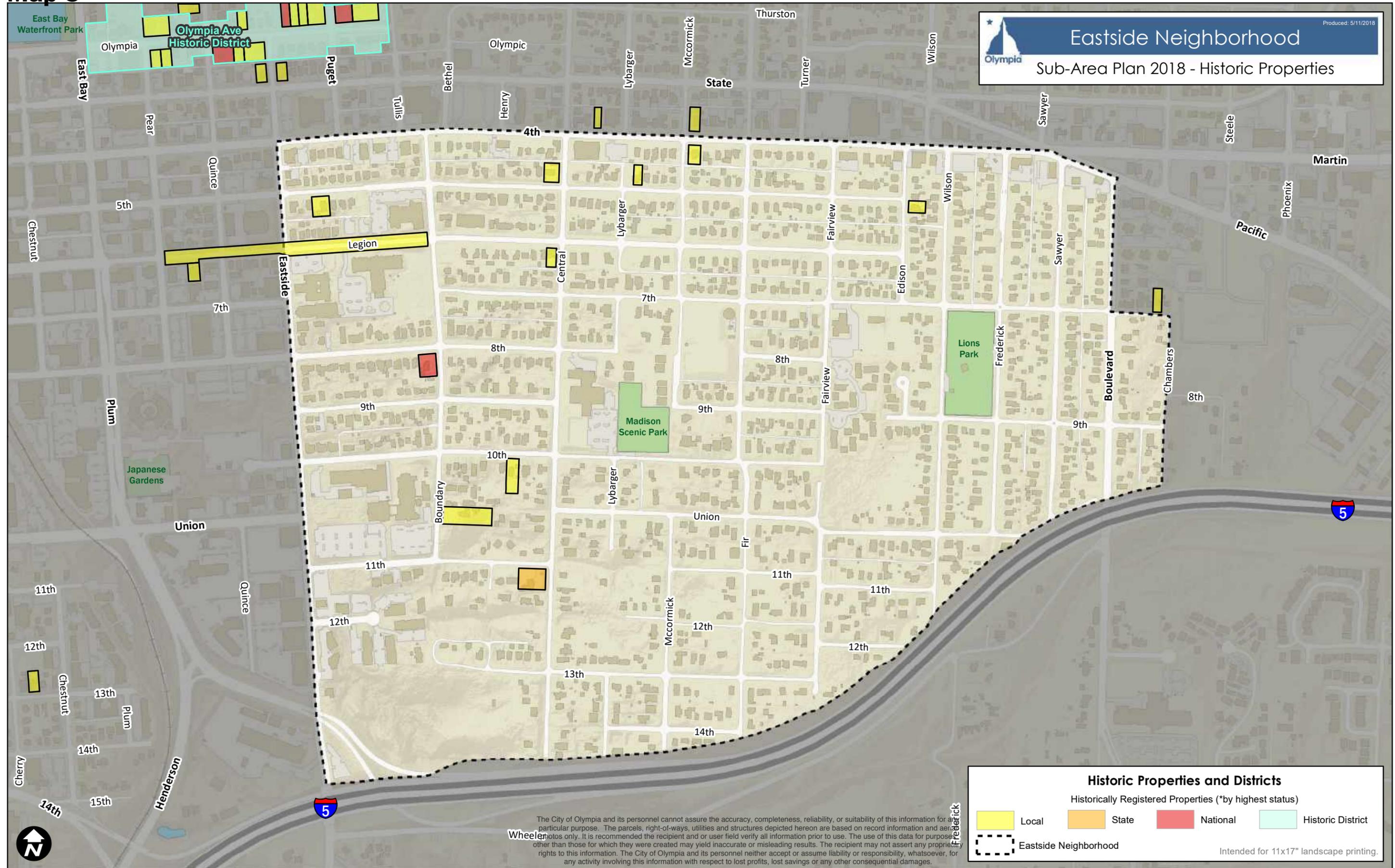
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Map 5



Eastside Neighborhood
Sub-Area Plan 2018 - Historic Properties

Produced: 5/11/2018



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Historic Properties and Districts

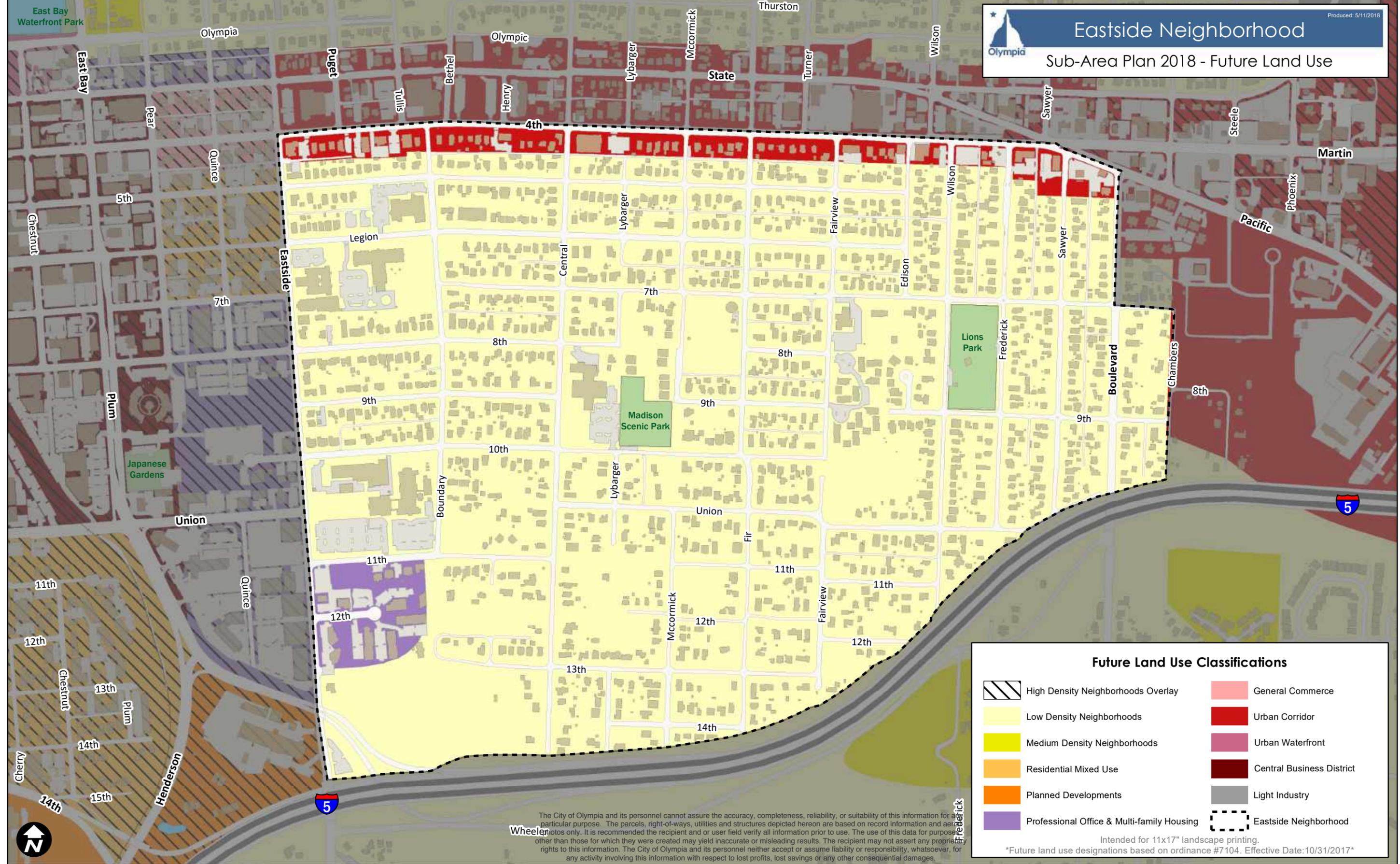
Historically Registered Properties (*by highest status)

 Local	 State	 National	 Historic District
 Eastside Neighborhood			

Intended for 11x17" landscape printing.



Map 7



Olympia **Eastside Neighborhood** Sub-Area Plan 2018 - Future Land Use Produced: 5/11/2018

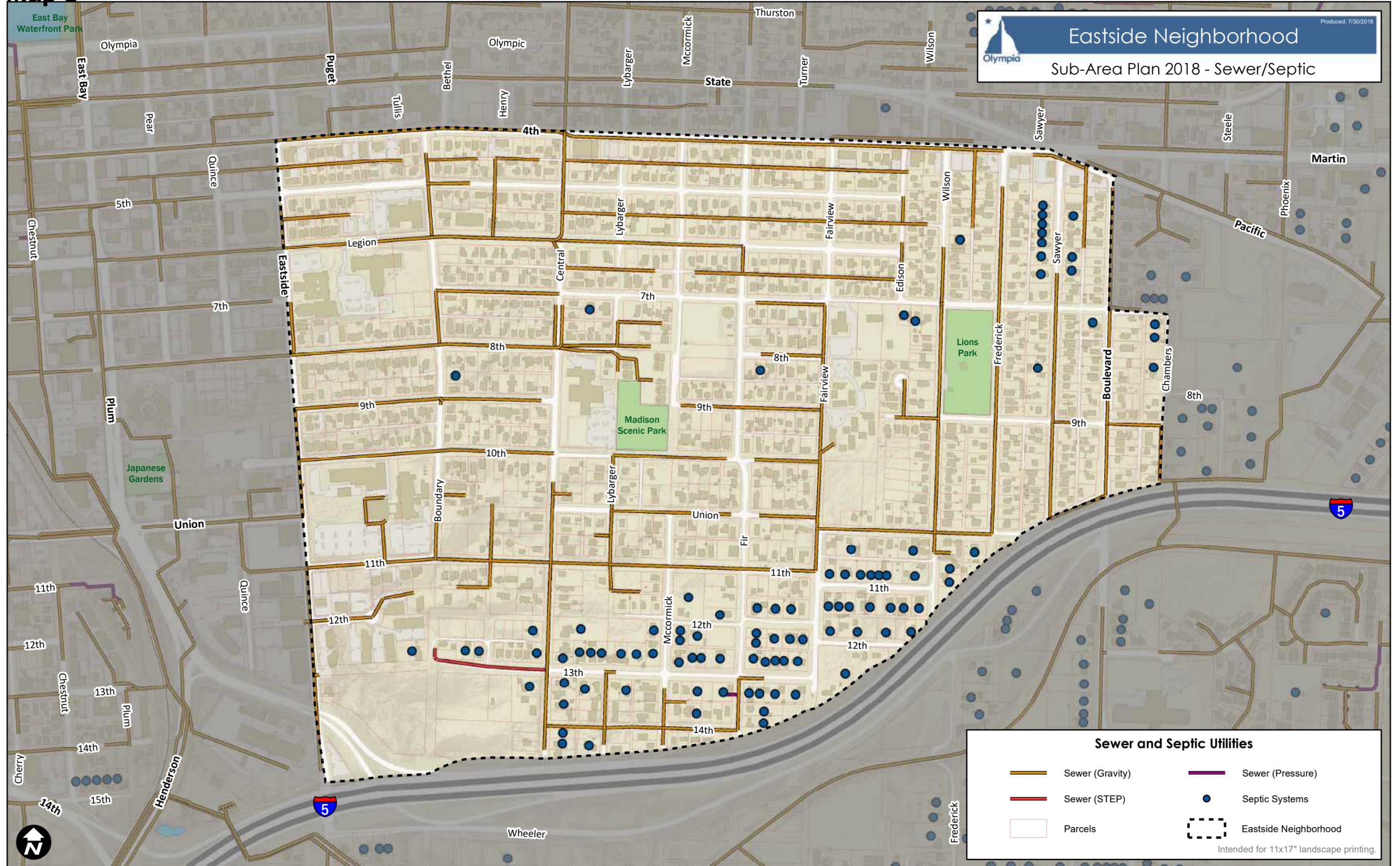
Future Land Use Classifications

	High Density Neighborhoods Overlay		General Commerce
	Low Density Neighborhoods		Urban Corridor
	Medium Density Neighborhoods		Urban Waterfront
	Residential Mixed Use		Central Business District
	Planned Developments		Light Industry
	Professional Office & Multi-family Housing		Eastside Neighborhood

Intended for 11x17" landscape printing.
Future land use designations based on ordinance #7104. Effective Date:10/31/2017

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Map 8



Olympia Produced: 7/30/2018

Eastside Neighborhood

Sub-Area Plan 2018 - Sewer/Septic

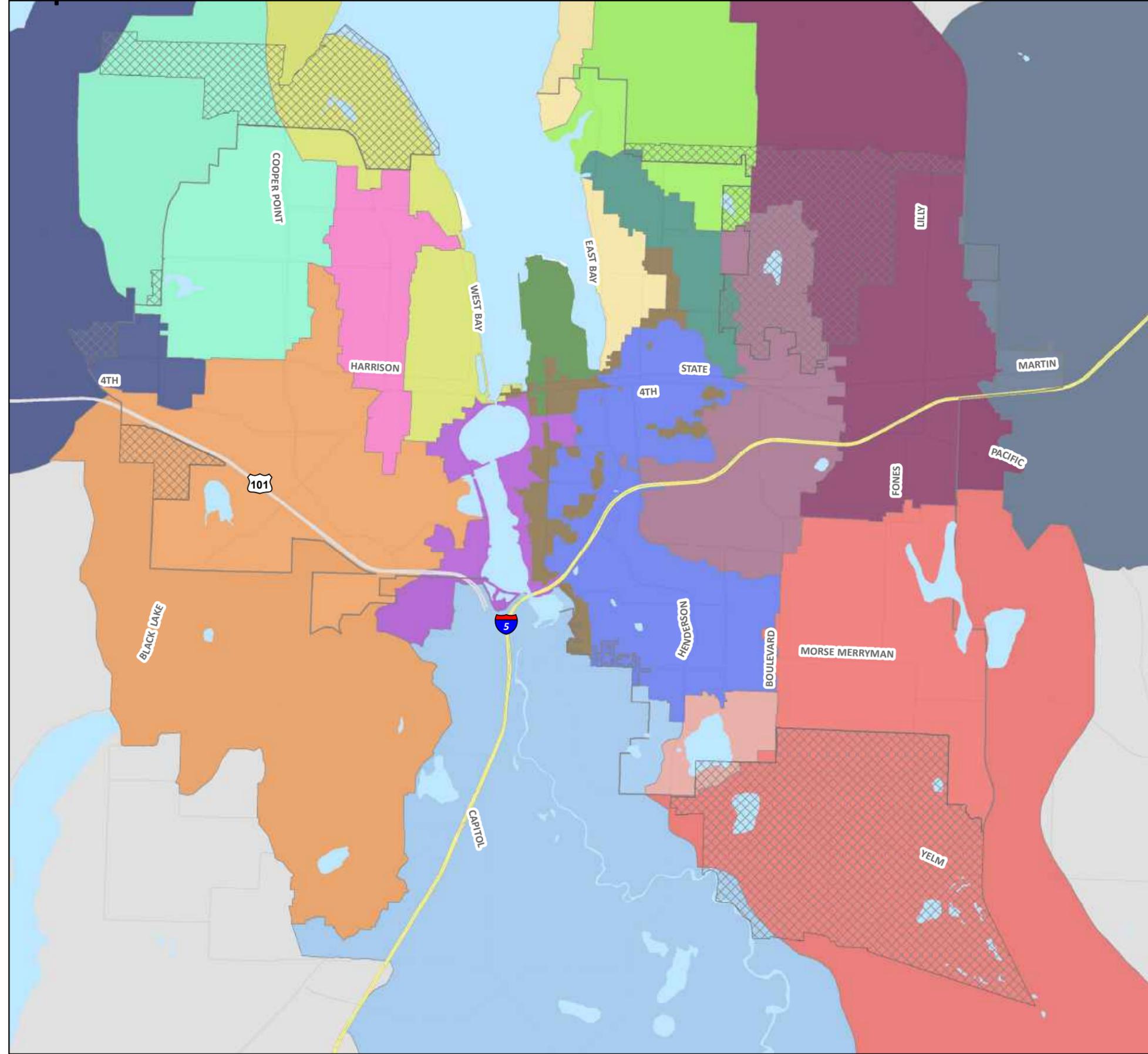
Sewer and Septic Utilities

 Sewer (Gravity)	 Sewer (Pressure)
 Sewer (STEP)	 Septic Systems
 Parcels	 Eastside Neighborhood

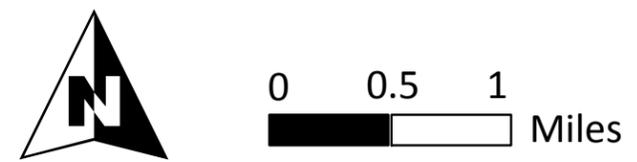
Intended for 11x17" landscape printing.

Drainage Basins

-  Urban Growth Area
-  City Limits
-  Budd Inlet
-  Capitol
-  Chambers
-  Deschutes
-  East Bay
-  Eld Inlet
-  Ellis
-  Green Cove
-  Indian
-  LOTT
-  Mission
-  Moxlie
-  Percival
-  Schneider
-  Ward Lake
-  West Bay
-  Woodard
-  Woodland



Publication Date: 12/18/2014 Effective Date: 12/23/2014
 Ordinance #6945



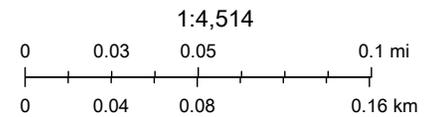
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Map 10

SW corner of Eastside



February 8, 2019



Sources: Esri, HERE, Garmin, Intermap, increment P Corp., GEBCO, USGS,

Map 11

Eastside Neighborhood Crime Stats - 2018



Map 12

East Bay Waterfront Park

Olympia **Eastside Neighborhood** Sub-Area Plan 2018 - Street Classifications Produced: 5/11/2018



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Street Classifications

 Arterial	 Major Collector	 Neighborhood Collector
 Local Access	 Eastside Neighborhood	

Intended for 11x17" landscape printing.

Map 13

East Bay Waterfront Park



Eastside Neighborhood

Sub-Area Plan 2018 - Existing Sidewalks

Produced: 5/11/2018



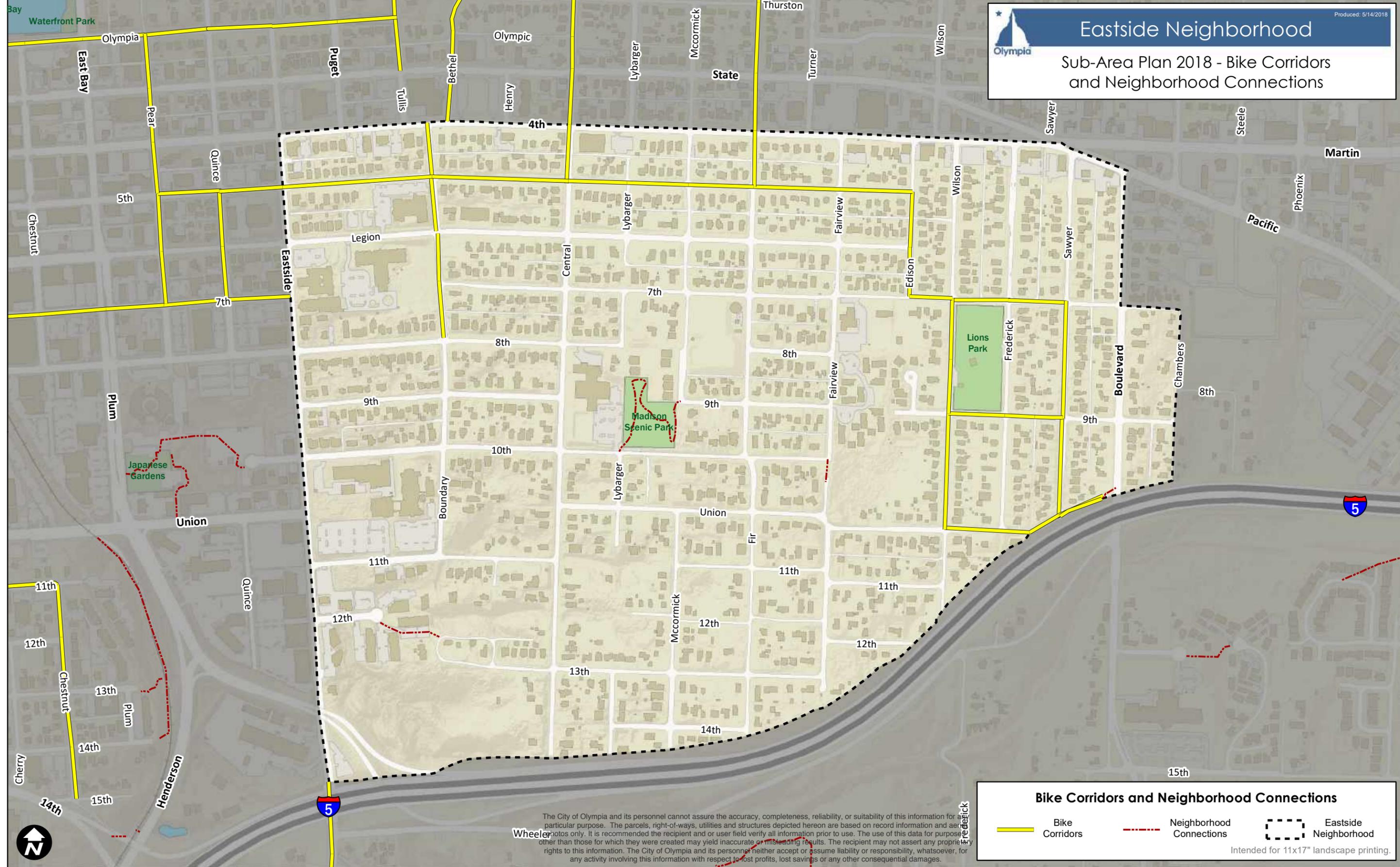
Neighborhood Sidewalks and Pedestrian Access

	Existing Sidewalk		Pedestrian Access
	Missing Sidewalks		Crosswalks
			Eastside Neighborhood

Intended for 11x17" landscape printing. Sidewalk inventory was created in 2010 and has not been updated since.

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Eastside Neighborhood
 Sub-Area Plan 2018 - Bike Corridors
 and Neighborhood Connections

Produced: 5/14/2018

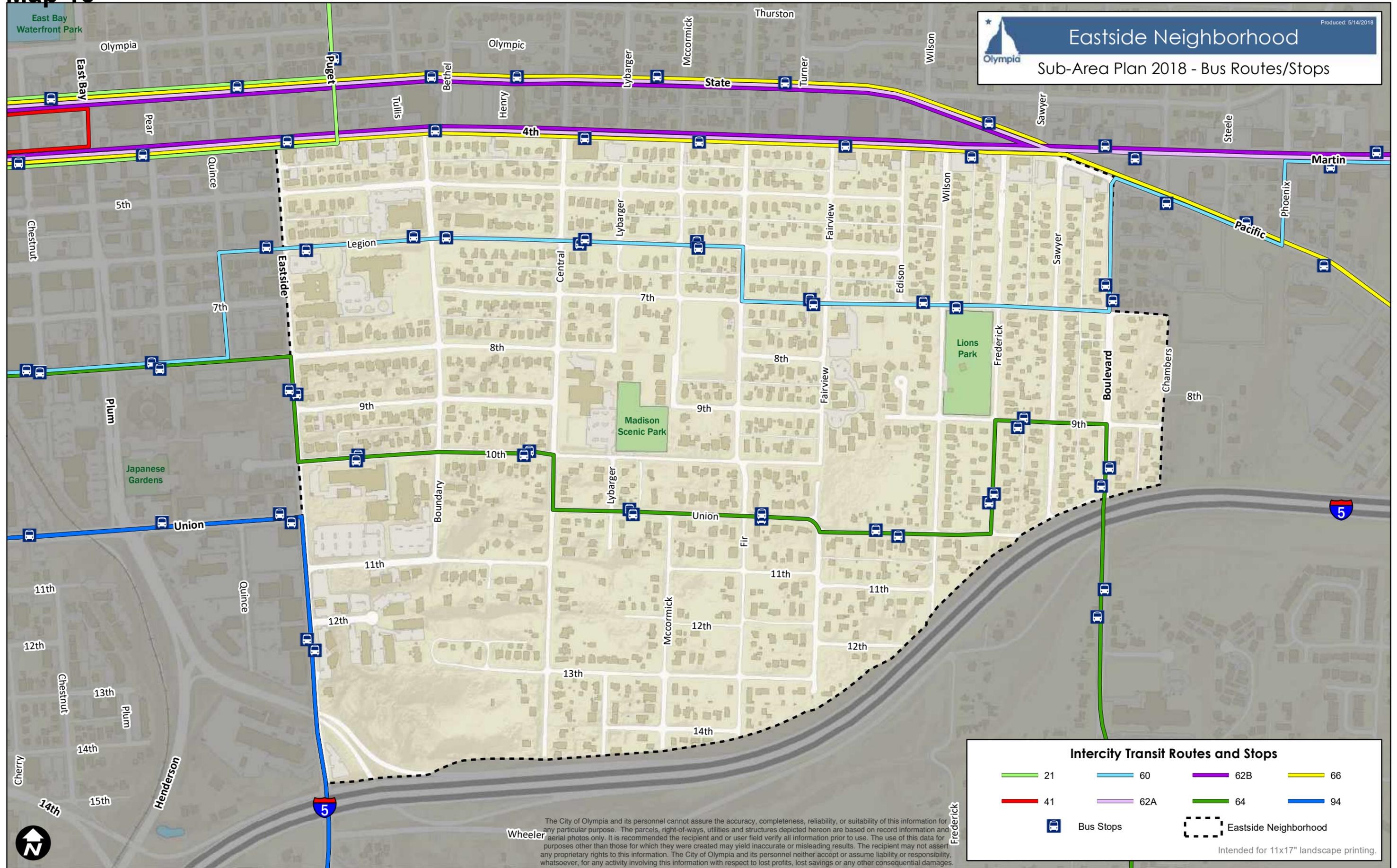
Bike Corridors and Neighborhood Connections

- Bike Corridors
- Neighborhood Connections
- Eastside Neighborhood

Intended for 11x17" landscape printing.

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Map 15



Olympia **Eastside Neighborhood** Sub-Area Plan 2018 - Bus Routes/Stops Produced: 5/14/2018

Intercity Transit Routes and Stops

21	60	62B	66
41	62A	64	94
Bus Stops	Eastside Neighborhood		

Intended for 11x17" landscape printing.

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